

DREW A. LANTZ-KAPE

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ABOUT

Seeking an opportunity to use creative skills in writing and design to help promote an organizations marketing strategy. Experience in creating social media campaigns, developing graphics for internal and external promotions, and photography.

EDUCATION

St. Norbert College, De Pere WI

Bachelor of Arts Degree, May 2020

Major: Art, Graphic Design Concentration

Minor: Communication and Media Studies

TECHNOLOGY SKILLS

- Adobe Illustrator
- Adobe InDesign
- Adobe Acrobat
- Adobe Photoshop
- Microsoft Visual Studios C++
- Microsoft Office
- Google Suite
- Facebook
- Instagram
- Twitter

EXPERIENCE

NOTAREAL COMPANY

Social Media Intern | June 2019 - Present

- Create and manage social media campaigns to promote external image and growth
- Capture company events through photo and video for social media and digital use
- Update company website using content management system and external brand guidelines
- Use Google, Facebook, and Instagram management systems to analyze campaign data

GRANT STREET THEATER GROUP

Graphic Design Intern | January 2018 - June 2019

- Designed a variety of printed promotional materials including posters, flyers, and business cards
- Formatted text, graphics, and photographs for use on website and social media accounts
- Organized and renamed past files to better access for throwback promotionals

ST. NORBERT COLLEGE INVOLVEMENT

Secretary | Green Knight TV | August 2019 - Present

Photographer | St. Norbert Times | September 2017 - Present

Contributor | Graphos | October 2017 - Present

Finalist | Annual Juried Student Art Exhibition | January 2019 & January 2020

Treasurer | Adventure Club | January 2017 - December 2018

Participant | T.R.I.P.S. | October 2016 - January 2018