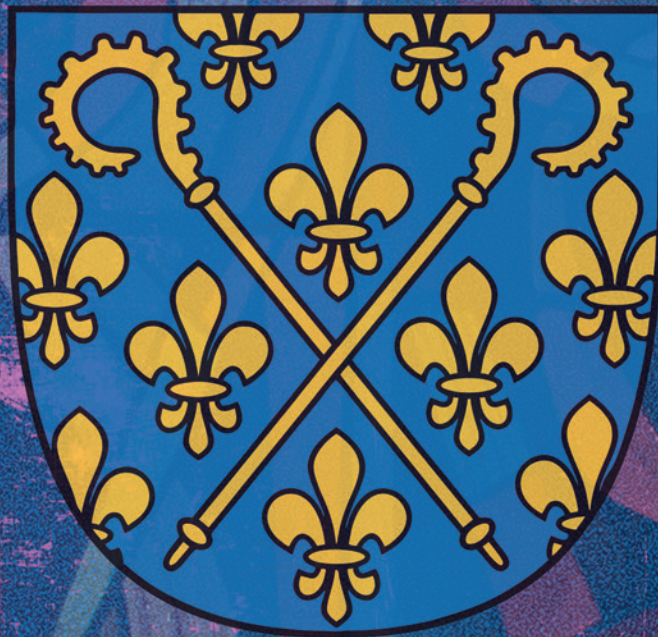


St. Norbert

College Magazine | Spring 2018



A Story for the Ages

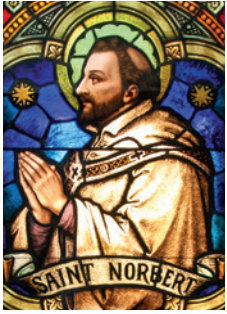
As we trace our roots,
a timeline tells the tale



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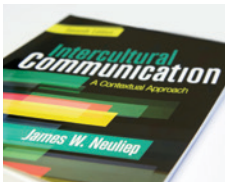
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“There is this sense of its coming home; it had to be brought back. So I’m fond of our window, because it carries a history.” – the **Rev. Andrew Ciferni ’64** (Center for Norbertine Studies)



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Running shoes make suitable vestments for Canons on the Run podcasters **Fraters Jordan Neeck ’11** and **Johnathan Turba**. They connect their commitment to running with their commitment to religious life and its emphasis on sustained reflection.



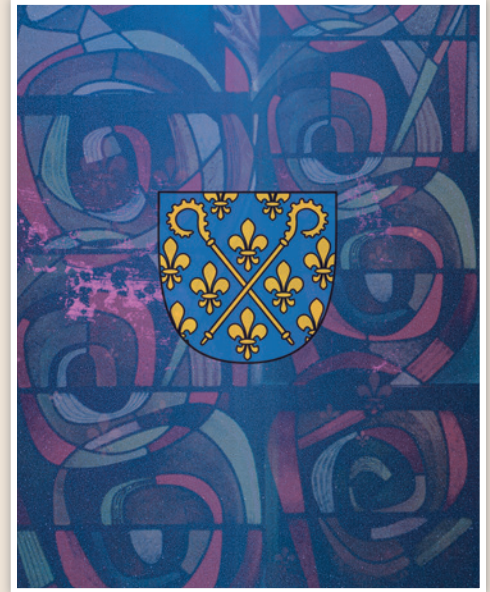
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Intercultural insights from St. Norbert students are benefiting communication students around the world.

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Cover Story



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A History Unfolds

Nine centuries of tradition stand behind the Norbertine mission of St. Norbert College. This storied march of time is now given visible form in a new timeline that depicts the history of the Norbertine order and the history of one of its primary apostolates in the United States – the history of this, the only Norbertine college in the world.

On our cover: The coat of arms of the Order of Canons Regular of Prémontré – the Norbertines – opens the series of panels dealing with the remarkable growth of the order 1120-1300.

Reflecting the mission of the college, St. Norbert College Magazine links the institution's past and present by chronicling its academic, cultural, spiritual and co-curricular life.

Online

A sampling of related content available at snc.edu/magazine.



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On the Road to Disaster

With decision-making in time of crisis as her scholarly focus, **Lucy Arendt** (Business Administration) is seldom far from the action.



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Leadership on the Double

Whether it was five-mile runs before dawn, swimming fully clothed in the Fox River or marching over the bridge during sunrise, **Katie Potter '18** and **Brooke Wilson '18** did it together – Potter as commander of the regional ROTC battalion, and her friend Wilson as a civilian participant.

In two minutes: All that a St. Norbert education has to offer (**page 4**) is presented in a new video aimed at prospective students beginning their college search.



In touch: **Carol Bruess '90** discusses the daily communication practices that help to create healthy lives, communities, marriages, families and friendships (**page 8**). Carol is the wife of **President Brian Bruess '90**.



In the hall of fame: **Samuel Staehling '20** is the first student-athlete at St. Norbert to achieve first-team CoSIDA Academic All-America status as a sophomore. His performance on the football field and in the classroom is unparalleled in school history. (**page 8**)



In its own good time: The "Tunnel Timeline" (**page 18**) finds its linear home in the passage that connects Bemis and Cofrin. Visit it in person when you can and, meanwhile, via our slideshow online.



In textbook fashion: A Build Your Own Textbook initiative (**page 27**) turned into a cause that aligns with student retention and success.



In tooth and claw: The Hispaniolan solenodon (**page 38**) is one of the world's few venomous mammals. It features, along with our own solenodon expert **Adam Brandt** (Biology), in the new Netflix series "72 Dangerous Animals Latin America."



Keep an eye open throughout this edition for more links to content on the web. Follow us on your favorite social media channel, too. Just search for **St. Norbert College**.





The promise of spring

It's coming! Just when it seems winter will never end, the days begin to warm; flip-flops, Frisbees and outdoor fun reappear; and the academic year moves toward its exciting conclusion. Our campus is an arboretum, and it blossoms at the perfect time.



Our new admissions video will make you nostalgic for student life.

snc.edu/magazine



Taking joy in the journey



An evening fishing adventure set **Brian Bruess '90** musing on a journey just begun (his own, as new college president of his alma mater) and a journey already 120 years in the making (his college's, and its ongoing and strategic commitment to sophisticated and effective educational practices).

The past months have found me at three separate programs designed specifically for new college or university presidents. At each, seasoned leaders generously shared their sometimes-hard-won wisdom and advice – all designed to help rookies like me get off to a good start. Among their recurring themes is one I've been attempting to take to heart (literally): that wellness and balance should never be an afterthought. Indeed, I've been working to “run” with this advice by adopting a healthier diet, adding a little “play” to each week and moving daily (more than from desk to dinner, I mean).

Because my mentors told me to, a few Sundays ago I made the spontaneous decision at precisely 8:04 p.m. to power-down the laptop, toss essential gear into the back of my car, and head out to do a little moonlit ice fishing. It's the most glorious kind! My eye was naturally drawn to the ice houses dotting the gorgeous spread of ice below the De Pere dam. That was all it took for my winter-loving, fishing-obsessed self.

By 8:22 p.m., I'm standing on the shore of the Fox River. A mid-sized village of anglers are collectively navigating the evening bite. I spy a shallow ledge, just a short distance from the deeper and stronger current of the main channel. My strategy? To locate a few active walleye that have perhaps moved up to find baitfish in the shallows. Within minutes, I'm over a previously cut hole, dropping the transducer of my depth-finder into the frigid water. I spot numerous nice-sized fish near the bottom. Walleye?!

In a rush of perhaps premature optimism, I put my trusty (albeit rusty) manual auger to work to make a second hole. After many hard-won cranks, a lifted heartrate and slightly tightening back muscles, the blades successfully break through 18 inches of ice. And there I am: sitting on an overturned bucket, depth-finder humming, jigging my favorite artificial bait and seeking just one hungry walleye. Delight cascades over me. Above me a most glorious, luminescent full moon comes into view. *Fiat lux!* Let there be light!

If there's a Latin phrase for “Let there be fish,” I could have used it. The walleye were not hungry that night.

But that's okay – for we all know the real joy is

in the journey. Which brings my thoughts back to our collective journey through the academic year – a year that, to my disbelief, is well past its halfway point. These are exciting times for a college with our history of academic excellence! I'm particularly delighted to share that Paul Johnson, associate dean of humanities, is working with an innovative group of faculty to develop an inspiring new program – an integrated studies major to be launched next fall. This contemporary expression of our liberal arts tradition is designed to enrich multiple learning outcomes – among those, critical thinking and analytical skills.

And here's one fine example of those skills, already in play: Our brilliant students partnered with economist Marc Schaffer, as they do every February, to share in-depth and regionally valued insights at our annual State of the Economy presentation. (Marc holds our Dale & Ruth Michels Endowed Chair.)

Then, you'll read in this very issue news of a significant new book by our political scientist Angel Saavedra Cisneros on Latino identity and political attitudes. I hope you enjoy, too, the compelling article about Lucy Arendt of our business faculty, and her valuable work on decision-making in times of disaster.

And Tom Conner, professor of French, is to be knighted – knighted! – by the French government for his work for their country's language and culture.

Which brings me to our own Knighthood, if you'll pardon the dreadful pun. St. Norbert College received five of the eight Midwest Conference Elite20 Awards for fall sports – an outstanding honor revealing yet again the strength of both our superb athletic and rigorous academic programs.

We're also proud to introduce our Summer Academy of Medicine – a program born of our partnership with the Medical College of Wisconsin. The four-day camp is designed for high schoolers who have expressed an interest in exploring the field of medicine.

Indeed, there are seemingly countless ways our faculty and staff are continuing to offer exceptional educational experiences. Thankfully, our successes at the college are abundant – quite unlike my pursuit of the elusive walleye.

Connected

New CEL executive director **Dean**

Stewart '88 is not the only member of his family connected to St. Norbert College. As a student, he met his wife **Anne (Calawerts) '88**, who graduated with the same class and teaches kindergarten at Father Allouez Catholic School in Green Bay.

Three of the couple's four children attended or are attending the college:

- **Katie '14** earned a degree in education and teaches at Pulaski Middle School; she is married to **Joe Schlueter '14**, who teaches at Bay Port High School.
- **Abby '19** is studying sociology.
- **Danny '21** is studying business.
- Daughter **Hannah** graduated from Elmhurst College in 2017 and is a student at the University of Wisconsin School of Law.

Hannah participated in multiple SNC Music Theatre productions while in middle and high school. Stewart himself played football for the Green Knights; Katie played volleyball for the Knights; Danny is currently a catcher on the school's baseball team.

Alum appointment caps CEL's first year

It's a homecoming of sorts for regional education and economic development leader **Dean Stewart '88**, whose arrival at the Center for Exceptional Leadership caps a year of successes for this new initiative at his alma mater. Stewart takes the helm from founder **Tom Wiltzius**, who stepped down from his voluntary role at the end of last year.

"I feel like I have come home and now am able to give back to the institution that has been so good to me and my entire family," Stewart says.

While the CEL is a relatively young program, it already plays a vital role in developing business leaders throughout northeast Wisconsin, says **Dave Wegge** (Schneider School). The leadership center, housed within the Schneider School, has two development tracks: one for emerging leaders and the other for senior leaders already occupying C-Suite offices. The first three cohorts to benefit from its training graduate this March.

Wiltzius and his staff worked closely with local experts in creating a curriculum that offers a highly individualized program of assessment, planning, development, coaching and mentorship focused on building confident, visionary champions of an organization's mission. The center emphasizes character and principals to create leaders who will drive sustainable success for their organization, its people and their community.

"We received a lot of positive feedback from participants as well as from the supervisors of those who have gone through the emerging leaders program," Wegge says. "They have noted a difference in their employees."

Stewart comes aboard from Northeast Wisconsin Technical College, where he was dean of corporate training and economic development. While there,

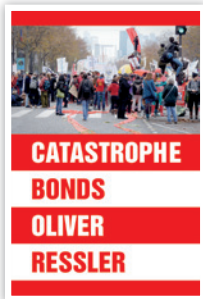


he led multiple business units that included adult continuing education and professional development, the center for entrepreneurship and small business initiative, and economic development and strategic partnerships. A committee member for Global New North, he serves on the board of directors for Bay Area Workforce Development, Brown County United Way, and the Green Bay Area Boys & Girls Club.

"We wanted someone who not only had great leadership experience, which Dean has from his time at NWTC, but we also wanted someone with deep community connections," Wegge says. As an alum, Stewart also understands the college's culture and its Norbertine tradition. "He has all the right skill sets."

"The college is a recognized leader in delivering high quality, innovative business programming, and the CEL is uniquely positioned to support the development of confident, visionary executives around the country. My goal is to help build, and then ultimately sustain the center as the go-to solution for organizations and individuals looking for world-class leadership development."
— Dean Stewart

Scholarly survey debuts



The first survey exhibition in the United States of the work of a thought-provoking Austrian artist is accompanied by a scholarly catalog produced at St. Norbert.

Oliver Ressler's work in video and film focuses on forms of grassroots democracy as well as economic and politic alternatives to the existing state of global affairs. As an International Visiting Scholar through a St. Norbert/University of Wisconsin-Green Bay partnership that began in 2003, the artist took part in panels at both schools on art, social justice and democracy.

The catalog for "Catastrophe Bonds," including critical essays and an extended interview with the artist, was edited by **Brandon Bauer** (Art), who curated the two-campus exhibit with **Shan Bryan-Hanson** (Art) and Kate Mothes of UWGB. The volume was produced by **Cameron Wrenn '18** to the design of **Brian Pirman** (Art).

Summer Academy of Medicine launches

A new summer opportunity for high-school students is the latest outcome of the unique partnership between St. Norbert College and the Medical College of Wisconsin-Green Bay (MCW). The 3½-day program will allow teens to explore careers in medicine and the biomedical sciences, take part in hands-on learning in classrooms and labs and understand more about the skills, educational paths and personal qualities that these fields require.

The academy, intended for students entering their sophomore or junior year, is scheduled for June 19-22. Classes will be taught by faculty and students from the sponsoring institutions.

Examining

The Best Book in Race and Political Behavior award for 2017 has gone to "Latino Identity and Political Attitudes: Why Are Latinos Not Republican?," authored by **Angel Saavedra Cisneros** (Political Science) and published by Palgrave Macmillan. The honor is granted each year by the American Political Science Association.

Partnering

Play-By-Play Theatre, Green Bay's first professional theatre company, is partnering with Summer Music Theatre for its June run of "Return to the Forbidden Planet."

Play-by-Play numbers many St. Norbert grads among its leadership, including **Mary Ehlinger '76** who appeared in the original New York City production of the play. Music Theatre will also feature "Mary Poppins" and "Jekyll & Hyde: the Musical" in this summer's season.

Exploring

"The Great Vanishing Act: Blood Quantum and the Future of Native Nations" (2017) is the work of long-serving college trustee **Norbert Hill** and his co-author Kathleen Ratteree. This new work, published by Fulcrum, brings together perspectives of writers from around the world who explore the biological and cultural metaphor of

blood quantum, and what it means to be indigenous in the 21st century.

Growing

Wisconsin Campus Compact has recognized an impactful writing partnership with Green Bay's community gardens program that began when the Professional Writing class taught by **Drew Scheler** (English) produced documents for the local food security initiative. As this partnership deepened, campus and community collaborated to publish a multilingual monthly newsletter for 211 community gardeners. The program has drawn one of three awards given annually by WICC for excellence in civic engagement. Scheler himself was named 2017 Person of the Year by the Green Bay Press-Gazette for his work with the initiative.

Developing

Chuck Peterson (Art, Emeritus), who has been inducted as a Distinguished Fellow of the Wisconsin Art Education Association (WAEA), ran into **Jeanne (Balistreiri) Bjork '84** at the association's conference last fall. Peterson and Bjork (who is now an officer of the WAEA) discussed the work she is doing in photography and digital imaging with her students at Pewaukee (Wis.) High School. Peterson was able to donate



Community through communication

Carol Bruess '90, professor emerita of communication and journalism at the University of St. Thomas, spoke on "Turning Toward Each Other: Building *Communio* Through Our Micro-Communication Choices." In the Feb. 6 lecture hosted by the Center for Norbertine Studies, she discussed the daily communication practices that help to create healthy lives, communities, marriages, families and friendships. This semester, Bruess has also led campus-wide book discussions on "Reclaiming Conversation: The Power of Talk in a Digital Age." Bruess (the wife of **President Brian Bruess '90**) received her M.A. and Ph.D. from Ohio University. For more than 25 years, she has researched family, interpersonal and relationship communication with a focus on the influence of digital technologies in our lives and relationships. The former director of family studies at St. Thomas, she has five books to her name and has seen her work published in national and international journals and professional books. She is a sought-after presenter who has spoken at dozens of national, regional and international conferences. snc.edu/magazine

professional quality enlargers and other equipment from his own darkroom, no longer in use, to the school.

Winning

In the weight-throw event, **Hannah Kruse '18** set a new indoor school record of 47 feet, 1 inch at the UW-Stevens Point Big Dawg Invite in February.

On the football field, wide receiver **Samuel Staehling '20** set a

new school record for touchdown receptions in a season, with 16.



Staehling is St. Norbert's newest Academic All-American, and the first Green Knight from any sport to earn this NCAA Division III honor as a sophomore. snc.edu/magazine

Check this

An unmatched season for the Green Knights took the team to Harris Cup victory March 3. The 2-1 win in overtime over Adrian gave St. Norbert its 14th NCHA Playoffs championship in 21 years. At press time, the Knights were looking forward to home ice for their NCAA tournament national quarterfinal game March 17.

Check snc.edu/athletics for updates.



A lived experience of learning

My fondness for college residence halls began with a death.

When I was in graduate school, my best friend died suddenly and I was in serious emotional distress. Also, I had nowhere to live; my friend and I had been planning to get a house together. Then the university's dean asked me if I would like to live in and direct a residence hall – a humanities-focused undergraduate hall that would mimic a small-college atmosphere on this large university campus. That hall – called “Hobbiton” (OK, it was the '70s) – was better for me than any antidepressant. Grief about my friend had turned me into a sad hermit, but now I was

tutoring, advising and running academic programs for fellow residents, who quickly became treasured friends. I embraced life again. I also got permission to teach my English literature class exclusively to students in Hobbiton. I believed that teaching and learning are forms of friendship – teacher with students, students with each other, and all of us with the course material. I wanted to experience such friendly learning with the people I was living with, people who had helped me heal.

After receiving my Ph.D., I again was given the chance to run a residence hall, this time at an experimental place in Massachusetts. Hampshire College was wonderfully odd: Dogs were allowed to live in the residences (the campus was an excremental minefield) and there were no grades or required classes, and students addressed all faculty and administrators, including the college president, by their first names. I was a residential student-affairs employee who taught classes on the side, but quite a few regular faculty also lived on campus as a way to create a “living-learning nexus.”

Living and working at Hampshire College was a strange, wonderful experience, and it cemented my sense that when teachers and students come together as friends something transformative can happen. I taught all my classes sitting on the floor in my on-campus living room, and they felt like parties; my son took his first steps not to me or my wife, but to a student. This truly was homeschooling.

Then came St. Norbert College, where

I arrived in the 1980s. And since I didn't live on the SNC campus, I felt a bit cut off from the students; I missed the strong integration of living and learning. So I approached an administrator and asked if I could base a literature course in a residence hall. No, I was told, that would be logistically impossible – and why would I want to do such a thing anyway? St. Norbert had not yet heard of the living-learning nexus.

I didn't give up, though, and in 1990, when I found myself directing a multi-section first-year course called Freshman Seminar, I decided to try again. Freshman Seminar was an SNC course for about 75 first-year students that used readings, films, lectures, writing and small-group discussions to facilitate reflection on values and life goals. The material was powerful and sometimes very personal, and it seemed artificial to confine it to 50-minute meetings inside the walls of a classroom. I was sure it would work better if it were based in a residence hall.

This time, I got a green light. Cindi Barnett, then-director of Residence Life, thought the idea sounded interesting, and she happened to have a women's hall that was chronically unpopular with students: Bergstrom Hall. Bergstrom became St. Norbert's very first coed residence hall and the new home for the Freshman Seminar class. Discussion sections for the seminar now met in Bergstrom's lounges, and the themes of the course dovetailed with programs run by creative hall directors and RAs. Whether it was evening conversations facilitated by the hall director, or overnight retreats held at Camp Two, or a 1 a.m. prayer service to grieve a car-train accident, Bergstrom/Freshman Seminar – though an academic class with a hefty reading list and challenging writing assignments – was about much more than intellectual knowledge acquisition. This was family.

I'm pleased that Bergstrom continues to be used as a living-learning nexus. The fact that my own living-learning practice began with the death of a friend seems to me not morbid but fitting, since real *communio* is fiercely honest about the pain as well as the joy of relationship. But most of all, *communio* is about healing such pain, which is what the transformative experience of living and learning with students in residence halls has done for me.

John Neary, professor of English, joined the St. Norbert faculty in 1985. His scholarly interests are focused on religion and literature, the works of James Joyce, and themes of love and relationship.



Language lab

Students studying Spanish with **Katie Ginsbach** (Modern Languages & Literatures) are exploring the world using simple glasses equipped with special lenses and a bracket for holding their smartphones. By selecting 360-degree videos on their phones, they find themselves immersed in their target-language environment. Here, **Lauren Milbrandt '21** and **Gina Kerscher '21** explore the Incan ruins of Machu Picchu in Peru. It's all part of a full-spectrum approach to pedagogy at St. Norbert that ranges from the Socratic method to the exploration of a virtual universe.





It's back in the water for the Knights

Coach Franco Pacheco hopes to break out something old with the new men's and women's swimming and diving teams during the program's inaugural 2018-19 season. "I have a lucky watch that I pull out for every championship meet," says Pacheco, who served as an assistant the last two seasons at Colorado College. "It has a big crack in it, so it's not the most practical thing, but I had success my first year with it, so I'm not going to give it up until I'm proven wrong."

Pacheco's recruiting trips for the newest Green Knights team have taken him across the country to build teams of 12 men and 12 women for the first season. The plan is to grow that number to 24 athletes on each squad in future years.

Pacheco (center, above) will not temper expectations for the first year: "I always set the bar high and if I miss, it's looking at how I can get myself there," he says. "Our goal is to be top five in the conference next year. Until I know otherwise, I'm going to shoot for that."

The right attitude and work ethic go a long way in swimming, he explains: "We are the one sport where hard work, determination and just the ability to outlast other people will make you successful. If you have the determination to work on fundamentals every day, you are going to get there."

Success for Pacheco (who also serves as aquatics director for the pool in the Mulva Family Fitness & Sports Center) will also be measured outside the pool. "In the first year my team will do 1,000 hours of community service," says Pacheco, who himself volunteers with Hospice Compassus and the

YMCA. "Being active in the community and making a difference will go a long way in establishing our program. Anytime you go somewhere, if you are not making an effort to make it better than when you got there, you are probably not doing it right."

Pacheco, a native of Seaside, Calif., began swimming as a child. He hoped to compete collegiately in water polo, which he says was his better sport. Instead, he received a scholarship to swim at the College of St. Rose, where he was a two-year captain. Following grad school, he served in the United States Army.

"When I got out of the Army, I was not ready to go into government work," says Pacheco. "I thought about the difference my college coach [Keith Murray] made in my life. I was a kid from California who had never really been anywhere else. He took me under his wing and probably spent more time with me than he should have. His patience was infinite. If I could pay it back like the difference he made in my life, I probably should."

Pacheco began his own coaching journey at Villanova University. As one among the small number of Latino swim coaches in the U.S., he embraces the opportunity to serve as a role model. "Swimming in the African American and Latino communities definitely needs to grow," he says. "We still account for over three-fourths of all deaths from drowning. So the more coaches like me that exist, the more swimmers that buy into it. It's the one sport that, if you learn the most basic skill, it can literally save your life."

Backstroke



St. Norbert swim team alumni (above) saw the new pool in the Mulva Family Fitness & Sports Center firsthand last October when they gathered for a reunion that included an alumni swim meet and a family swim. A women's team competed for the college 2000-2009.

New Knights

The 2018-19 Green Knights debut in the water Nov. 11 when St. Norbert hosts Lawrence in its season opener. The meet will be the only home event of the season as St. Norbert becomes the ninth swimming and diving team in the Midwest Conference.

"We are working into the rotations for other teams," says Pacheco. "Once we are established, we get [home meets] back. We will do a little traveling the first year."

"It takes a special kind of athlete to want to build something. That always comes with challenges. You are kind of the gateway. Being a trailblazer, being first, is not always the easiest thing, but it's definitely one of the coolest."



The Rev. Andrew Ciferni '64

Director of the Center for Norbertine Studies

This window dates from 1918, and was made for a Dutch parish in Chicago, St. Willibrord's, that had been Norbertine since 1900. It was made by Emil Frei – the company that would eventually make the windows for St. Norbert Abbey. Theirs really is some of the finest stained glass made in the United States.

After the church closed, the college purchased this piece. There is this sense of its coming home; it had to be brought back. So I'm fond of our window, because it carries a history. And, it's part of what lets people know what the center is about.

One of the first things I ask is, is this image historically correct? For example, Norbert would never have been wearing his archiepiscopal pallium over his habit like this. The pallium would only have been worn over a chasuble or a cope for major liturgies. But I do love the medieval framing, and this mixture of Celtic knots and stylized foliage.

A window this size must have been up high in its church. But here in the center, you can confront it face-to-face. Ada Mae Crowley Pennington loves this window. [Ada Mae is the 7-year-old daughter of **Karlyn Crowley** (English, CVC) and **John Pennington** (English).] St. Norbert has become her friend. When she comes to the library, she visits him here.

The Rev. Andrew Ciferni will shortly be returning to his home of Daylesford Abbey in Paoli, Pa., as director of liturgy. Ciferni is a founding member of the North American Academy of Liturgy and chairs the Norbertine order's Commission for Lay Associates. He is the founding advisor of the St. Norbert College Spikeball Club.

EVER ANCIENT

Though podcasting is relatively new, **Fraters Jordan Neeck** and **Johnathan Turba** are following a (jogging) trail blazed by their Norbertine forefathers. The order has a history of media involvement as early adopters of radio technology for evangelism. Green Bay's WBAY Channel 2 was initially developed by the Norbertines before its sale and modern-day iteration as an ABC station.

In fact, the Christian oral tradition spans the millennia, from the parable storyteller to the traveling preacher. Christians have always been sharing stories about God and self, only now they can rely on on-demand access free for the downloading. It's all in "Episode 1: From Broadcast to Podcast"!



Enjoy listening to Canons on the Run at norbertines.org/podcast.

Mission on the run

"To proclaim the Gospel, to give witness to our fraternal life as Norbertines, and to educate others in the Catholic faith through modern communication."



Photo by Jerry Turba '74, courtesy St. Norbert Abbey

A running saga of religious life

A life in religion ... and in running shoes? **Jordan Neeck '11** and **Johnathan Turba** are training for ministry ... and for marathons. They launched a podcast in October, "Canons on the Run," and have since recorded a series of episodes discussing religious life as millennials in new media. Topics include the challenges and triumphs of community life, the recognition of everyday gifts and, of course, running as ministry.

As distance runners and former cross-country running coaches, Neeck and Turba have each completed marathons. They connect their commitment to running with their commitment to religious life and its emphasis on sustained reflection. They often brainstorm episodes on long runs, creating storyboards when they return.

Both fraters list running as a key discernment tool in their ongoing calls to ministry, describing how running partners offer both accountability and a listening ear. Neeck (left in our photo) recalls, "I would talk [with friends] on a long run about the discernment process of priesthood It doesn't seem rational to enter a vocation to priesthood because our society is so success- and money-driven, that it is countercultural. So I tried to process that with other people During these runs, you have some time to think and also talk. Questions come up in the back and forth."

Turba agrees: "When you're on a long run, it feels more permissible to let your conversation go all over the place because you've got the time. It helps with some of these bigger questions that we don't know

how to articulate. That's what we're doing when we're thinking about content for the podcast, we're just sharing our lives together as Norbertines."

Neeck says: "Johnathan is extroverted, high-energy. I'm more introverted, calm... . What is surprising is how we work together through this; we complement each other." Both cite ways their life in community, combined with their place-based ministries, adds to the insights they share on the podcast. (Turba works with St. Willebrord Church in downtown Green Bay, and Neeck works with Old St. Patrick's Church in Chicago.)

Both took time after college to live in the professional world – Neeck as an accountant and Turba as a music teacher – before entering Norbertine life. It was while Neeck was studying for his Master of Divinity degree at Catholic Theological Union that he saw his classmates creating projects like church bulletins and Bible studies. He wondered what it would look like to engage in a contemporary media ministry, like a podcast. Meanwhile, Neeck and **Frater Anh Tran '11** were busy meeting at St. Norbert Abbey, developing new Norbertine media projects. After connecting the dots, they joined forces with the abbey's communication team, and "Canons on the Run" was born.

The co-hosts now work closely in a team that also includes **Judy Turba '76** (director of external relations), **Katrina Marshall '09** (communications coordinator), and Tran, who can draw on his M.B.A. and M.A. in servant leadership to help formulate their marketing and development strategy.

Advocate speaks to the heart

Her internship, her studies and her own life experiences all came together for **Adriana Bink '20** as she helped bring best-selling author Ashley Rhodes-Courter (right) to campus last semester.

Bink and her honors tutorial group heard Rhodes-Courter, who grew up in Florida's foster-care system, assert her own happy ending – an outcome that might not have ensued without the help of a volunteer guardian. The foster-care advocate (pictured with her son) told her St. Norbert audience that no child should have to spend nearly a decade in foster care, as she herself did.

The author-advocate's visit aligned with an honors tutorial studying the impact of such guardians, known in Wisconsin as court-appointed special advocates. Her message hit close to home for Bink, an intern with Brown County's CASA agency. "You can give a child a voice who doesn't have one," says Bink. "I was almost in that situation myself. I had a CASA, but then I went back home. This program really makes a difference. If things had taken a drastic turn during the divorce of my parents, I would likely have been entered into foster care. Thankfully, I never neared that point."

Bink's tutorial group had read "Three Little Words," in which Rhodes-Courter relates the nine years she spent in 14 different homes – sometimes with abusive caregivers – before being adopted at age 12. The class was able to meet with the author before her talk.

Rhodes-Courter, now 31, was taken away from her mother at the age of 3, and would never live with her again. She stayed with her first family for one day, and at the next place for four months. She lived with her alcoholic grandfather and his girlfriend for a time, until he was shot in a gunfight. Some of her caretakers were or became felons.

It took her mother some four years to release her parental rights, so that Rhodes-Courter and her younger brother would be eligible for adoption. "But mine is a typical story for a kid in this



situation," she said. Her luck changed when her CASA, Mary Miller, was appointed. "She was an amazing force of nature. To hear this college supports CASA is so wonderful. The key to resiliency is one caring person."

Bink, a communications major, helped promote the Rhodes-Courter event. "It was amazing to see the turnout," she says. "Then, to see all the people who made donations and bought books. It's great to see how genuine people are."

During their course, Bink and her classmates learned about the history and mission of CASA, the impacts of child abuse and neglect on children, Brown County Child Protection, and early childhood and brain development. Led by Brown County judge **Marc Hammer**, the students also learned about Juvenile Court and how CASA helps kids navigate the court and foster-care systems.

Rhodes-Courter was impressed to note that Brown County foster kids were among her audience at St. Norbert – indeed sitting in the front row. The teens were on campus as part of another community effort, "From Foster Care to College: Making College Possible," which brings kids to St. Norbert, Northeast Wisconsin Technical College and the University of Wisconsin-Green Bay.

WILLIAM HARRISON JR. 1931-2017

The college remembers **Bill Harrison Jr.**, who died Oct. 8 at the age of 85. Harrison began his career at St. Norbert College as registrar in 1965 before teaching business law and computer science until his retirement in 1997.



"Bill was one of a cohort of business faculty who built a strong foundation for our business administration program at SNC," remembers **Dave Wegge** (Schneider School). "Bill brought his expertise in law and his business experience to life in his classroom. In addition, he was generous with his time in supporting the college and his family. He will be missed and remembered by many."

Harrison earned his bachelor's degree in electrical engineering from the University of Wisconsin-Madison, and his law degree from William Mitchell College of Law in Saint Paul, Minn., before becoming a member of the St. Norbert community.

He is survived by his dear friend **Nancy VandenBusch '60** and seven children, **Holly Martin '74**, **Linda Hermans '74**, **Mark Harrison '78**, **Scott Harrison**, **Chad Harrison '83**, **James Harrison '89** and **Keith Harrison '90**.

THE REV. ROMAN ROBERT VANASSE 1930-2017

The Norbertine community says farewell to the **Rev. Roman Robert Vanasse '57**, who died Oct. 7 at the age of 86. Vanasse entered St. Norbert Abbey and was vested as a novice in 1954. He professed simple vows in 1956 and solemn vows in 1959, and he received a bachelor's degree in philosophy from St. Norbert College in 1957. He was ordained to the priesthood in 1960.



Vanasse was elected to the St. Norbert College Board of Trustees in 1998, serving until 2003, and was a member of the academic, mission and heritage, and executive committees. "As a scholar, author and expert on St. Norbert and Norbertine history, Father Roman was a well-respected and knowledgeable trustee," says **Amy Sorenson** (President's Office).

Vanasse is survived by the Norbertine community of St. Norbert Abbey; a sister, Claire Mersey; and a brother, Richard "Jim" Mayette.



ON THE ROAD TO DISASTER

By MaryBeth Matzek

With decision-making in time of crisis as her scholarly focus, Lucy Arendt (Business Administration) is seldom far from the action.

In September 2017, a 7.1-magnitude earthquake hit south of Mexico City, and a management professor in De Pere checked her passport. **Lucy Arendt** (Business Administration), an expert in decision-making following a natural disaster, would travel to Mexico at the end of the semester.

In the aftermath of the quake that killed 400 people, Arendt joined a group of professionals that included structural engineers, geotechnical engineers and public-policy analysts. As a member of the Earthquake Engineering Research Institute's board of directors, the management professor (pictured left with her team in Mexico, and below) was there to gather information for use by teams to follow. Those later experts will study the impact of building codes, structural damage in the area and recovery efforts to create more resilient communities.

When selecting her research area, Arendt says she wanted to focus on how people applied their decision-making to a real situation. "Studying what people do and then sharing it has a huge positive impact," she says.

Her foray into disaster work happened as a lot of things do in life – by chance. A former mentor approached her in 2005 to help research how hospitals implemented Seismic Safety Act SB 1953 in California. Meeting people involved in the field led to work elsewhere. After meeting with a group of health care executives following Hurricane Katrina and discussing with them some of their decisions, her study of decision-making during disasters took off.

Arendt, who has an academic background in management science with a focus on strategy and organizational behavior, says she was attracted to the multidisciplinary approach of a field that draws everyone from engineers to sociologists.

Since Hurricane Katrina, Arendt has traveled not only to Mexico, but to Nepal, New Zealand, Chile, and to Joplin, Mo., to name just a few sites of natural disasters. She explains: "For this kind of research, you don't go right after the disaster. You need to let the responders get in there first. Then you can go in and start talking to people about what they did and when. After the Mexican earthquake, it was a couple of weeks, while with Nepal,

it was almost a year later that I traveled there to do my research."

Prior to traveling, Arendt learns as much as possible about the community afflicted. Once on site, she walks or drives to get a sense of the damage and who was affected. She starts asking a lot of open-ended questions about preparation, response, recovery and mitigation. "Basically, why do people do what they do and how can we help them make better decisions, whether they are more effective, more inclusive or more sustainable," she says. She also talks with a wide variety of people according to the purpose of her trip: community leaders, CEOs, business and organization leaders, non-governmental organization leaders, members of the news media, school leaders, academic leaders and average citizens. She follows up with reports for her sponsoring organizations.

"I observe, listen and learn," she says. "Wherever I go, there are always surprises."

Arendt, author of two books on managing long-term recovery, is currently working on a new book about the 2011 EF-5 tornado in Joplin. She conducts workshops for professionals and community members about what she learns through her research. And she brings what she's learned into the classroom.

"Making decisions during and after a natural disaster is very tough, but by talking about what they did, those involved can help other people make better decisions," she says. "I have worked to develop measures of community resilience, the role of regulations and building codes on decisions by health care leaders, homeowners and businesses. It helps expand the knowledge in my field and to apply what is known to novel situations."

Communicating lessons learned and ways to improve means outcomes going forward can be better for individuals, families, businesses and other organizations – indeed, for communities.

Working with professionals from other fields has increased Arendt's interest in multi- and interdisciplinary activities at St. Norbert – an interest that is attracting new students. This summer, she's offering an interdisciplinary, inter-institutional seminar on leadership and World Wars I and II that takes place in France, Germany and Belgium. ♣



A HISTORY UNFOLDS

Nine centuries of tradition stand behind the Norbertine mission of St. Norbert College. This storied march of time is given visible form in a new timeline that depicts the history of the Norbertine order and the history of one of its primary apostolates in the United States – the history of this, the only Norbertine college in the world.

Below, St. Victor Church in Xanten. Opposite, Norbert's statue on campus.



Early Followers



Blessed Hugh of Fosse, Successor to Norbert

One of Norbert's earliest followers and dearest friends, Hugh of Fosse, became his successor and the first abbot of Prémontré. Hugh was responsible for the order's system of governance, which continues to carry forward Norbert's mission to this day.

The beginnings of the Order of Prémontré can be traced back to its charismatic founder. The second son of the Count of Gennepe, Norbert was born sometime between 1075 and 1085.

"Seeing that the above-mentioned place, which is called Prémontré, was very useful to the religious, I conceded it to Brother Norbert, his subordinates and his successors, that they should possess it freely, in perpetuity, and without objection."
— Bishop Bartholomew, 1121



Above, one of the first panels in the timeline depicts the first abbot of Prémontré, honored on campus in the naming of Hugh Hall. Hugh of Fosse's story falls within the "Origins of the Order 1120-1164" section, in which the founding charter of the order's first abbey (far left) is also depicted. Norbert of Xanten, his followers and their new order were powerful in their influence on church history, and their mission spread rapidly. A map (near left) featured on a panel in the "Growth 1120-1300" section shows the extent of Norbertine circaries in the Middle Ages.



PASSAGE OF TIME

The twin heritage that roots two unique, enduring and impactful institutions is made newly manifest in a timeline mural now ready for discovery in an unlikely location.

“Seeing that the above-mentioned place, which is called Premonstratum, was very useful to the religious, I conceded it to Brother Norbert, his subordinates and his successors, that they should possess it freely, in perpetuity, and without objection.”

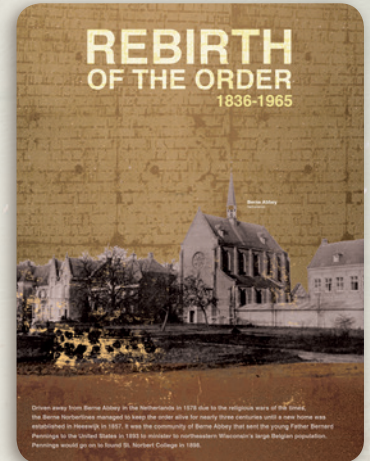
With these words in the year 1121, Bishop Bartholomew recounted a commissioning of sorts to a brand new religious order. And with these words, our twin timelines begin.

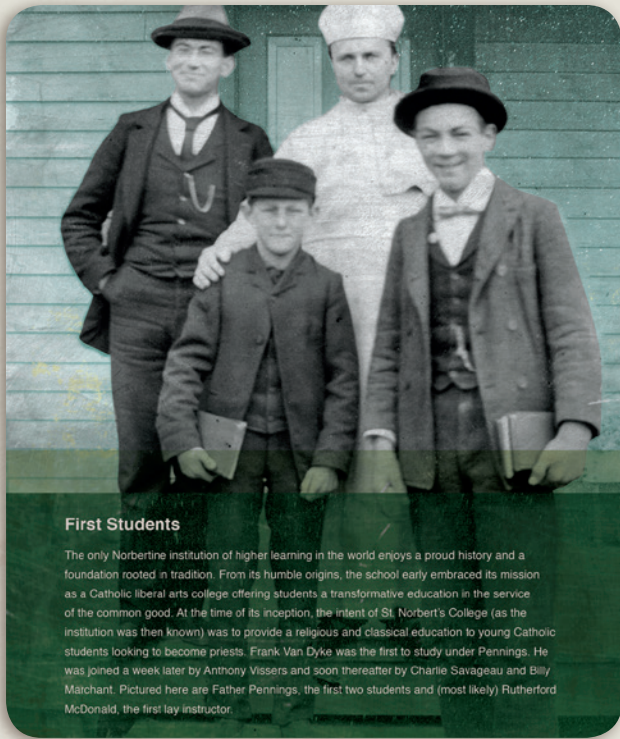
A double mural recently installed in the underground passage that connects Cofrin Hall to the Bemis Center (and partially replicated on these pages) recounts, on the one hand, the 900-year story of the Norbertine order to date and, on the other, the history

of St. Norbert College – the only Norbertine institution of higher education in the world, and in itself a significant piece of that story. This is mission made visible – a goal, in fact, of the college policy of recent years to make sure that missional elements are a budgeted-for feature of each new building on campus.

A work of art in itself, the timeline reflects the studious and thoughtful research and creative input of the **Rev. Andrew Ciferni '64** and **Rosemary Sands** (who will shortly succeed Ciferni at the Center for Norbertine Studies).

As panel succeeds panel, the story builds and we understand anew the remarkable power of some 900 years of tradition as it meets our yearly intake of eager young minds.





First Students

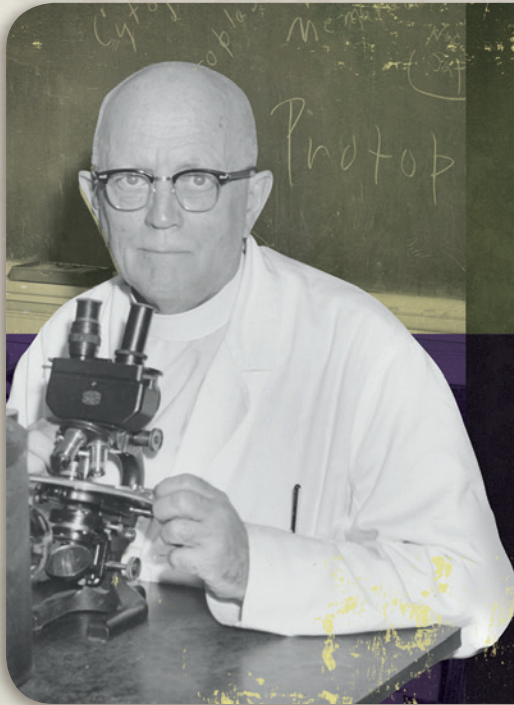
The only Norbertine institution of higher learning in the world enjoys a proud history and a foundation rooted in tradition. From its humble origins, the school early embraced its mission as a Catholic liberal arts college offering students a transformative education in the service of the common good. At the time of its inception, the intent of St. Norbert's College (as the institution was then known) was to provide a religious and classical education to young Catholic students looking to become priests. Frank Van Dyke was the first to study under Penning. He was joined a week later by Anthony Vissers and soon thereafter by Charlie Savageau and Billy Marchant. Pictured here are Father Penning, the first two students and (most likely) Rutherford McDonald, the first lay instructor.

Just as the order grew rapidly and flourished in its early years, so did the college, whose first two students have their own place (left) in the "tunnel timeline." In time, both institutions would encounter challenges that would threaten their very existence. The Norbertines would survive despite the impact of mendicant orders, the deadly march

of the plague and, in later centuries, the French Revolution and the rise of Communism. The college would surmount the departure of its young men to World War II. Rebirth and renewal would follow and, over the ensuing decades, faith in their founding charisms would ensure the reach and influence of the twin institutions would only increase.

"St. Augustine, whose Rule we follow, says we are to 'live together in harmony, being of one mind and one heart on the way to God.' In this sense we are to follow together to build *communio* – and, not for ourselves, but on the way, with the purpose, of God."

– The Most Rev. Thomas Handgräter, Abbot General of the Order of Premonstratensians



The Rev. Anselm Keefe
1895-1974

Anselm Maynard Keefe joined the Norbertine order in 1916 and was ordained a priest in 1920. After receiving his Ph.D. in biology from the University of Wisconsin-Madison, he returned to St. Norbert College as professor of biology and dean. He served as yearbook advisor and founder of both the student newspaper and the local chapter of the national dramatic society, embodying the college's ongoing tradition of engaging students in collaborative projects. In addition to his academic roles, Keefe served in the military for 31 years, earning a Bronze Star for his service in the Philippine Islands. He is perhaps best remembered for planting the hundreds of trees and shrubs that transformed campus into the arboretum it is today. The Gehl-Mulva Science Center, designed to anticipate the needs of science education through the mid-21st century, features a gallery honoring Keefe's enduring legacy.



Opportunities for a Highly Educated Faculty

In the fall of 1920, Father Penning turned his attention to the wider preparation of the college faculty. That year, the Revs. Exler, McKeough, De Cleene, Keefe and Rummel were sent off to acquire doctorates in their respective fields. They became the first in a long list of Norbertines who would acquire higher degrees in secular subjects. In 1925, a Norbertine House of Studies was opened in Madison for those attending the University of Wisconsin.



The "tunnel timeline" is already fascinating visitors to campus – as, indeed, it is intriguing those who work, live and study here. Its linear home connecting Cofrin Hall with the Bemis Center is the centerpiece of a mini-museum of Norbertine and college life that adds new interest to the downstairs lobbies of both buildings.



Visit in person when you can and, meanwhile, via our slideshow online.

snc.edu/magazine

First student organization
The St. Augustine Literary Society

Student Life

The importance of extra-curricular student involvement was realized early on through the likes of the St. Norbert College Band and the St. Augustine Literary Society – which took on the publication of the first edition of the college yearbook back in 1917. Over time, student initiatives grew these initial offerings into an array of more than 90 student clubs and organizations on campus, including some 15 fraternities, sororities and independent social groups. New options continue to surface as students develop offerings based on their own evolving interests and leadership skills.

THE TIMES THEY ARE A-CHANGIN'

A MISSION FOR THE AGES

Throughout its history, the college has responded to the political, cultural and religious movements of the time. The adaptations that took place during the second half of the 20th century were no different in that regard. The college continued to host distinguished visitors and, in 1960, the Rev. Dennis Ruffin, second president of St. Norbert College, was able to welcome visiting presidential candidate Sen. John F. Kennedy to campus.

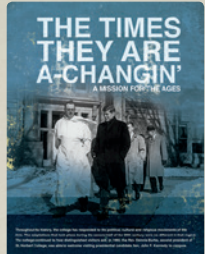
The Liberal Arts, *Communio* and the Greater Good

A spirit of *communio* – of the value of a community of individuals united as one through mutual esteem and responsibility – prevails at St. Norbert. The liberal arts tradition, which calls us into dialogue with diverse cultures, perspectives and beliefs, encourages us to think critically and to seek to serve as responsible members of society.

The transformative power of travel is embraced at St. Norbert College, where a semester abroad is part of many students' undergraduate experience. Global seminars, a Gap Experience program between high school and college, and TRIPS (Turning Responsibility into Powerful Service) weeks of service across the country and beyond – all these encourage students to encounter different perspectives.

“At St. Norbert College, we are committed to the concept of using our resources to prepare people to live, work and function effectively in a global society. To do so is not an option; it is the role and responsibility of higher education.”

– Dr. Thomas Manion, President





TEXTBOOK EXAMPLE

By **Melanie Radzicki McManus '83**

Intercultural insights from St. Norbert College undergraduates are benefiting communication students around the world.

When studying abroad in Italy, there are a few gustatory must-dos. Like eating pasta and gelato. And sipping cappuccino at a local café. **Hanna Klecka '16** couldn't wait to do all three when she landed in Florence in January 2015. But when she strolled over to Café Michelangelo for that cappuccino on her second day in town, she was shocked. And confused.

Instead of a quiet, orderly queue streaming back from the counter, she was faced with a mass of humanity: everyone pushing, yelling and fighting to be the next one to score a cup of coffee from the barista. It was her first experience with culture shock. Or, more accurately, her first introduction to one of the common ways in which Italians communicate – a way that was very different from what she was used to in America.

Klecka's experience in Café Michelangelo found its way into the pages of the widely used textbook, "Intercultural Communication: A Contextual Approach," authored by **Jim Neuliep** (Communication & Media Studies). "The disorder at the café caused me confusion and stress," Klecka wrote in her one-page narrative, titled "Stepping into a Different Culture." "The act of getting coffee, something that was so simple for me to do in America, was proving to be very difficult in Italy."

Ultimately, Klecka wrote, she learned to be a more persistent, aggressive café patron during her semester in Florence. And ultimately, the seventh edition of "Intercultural Communication" rolled off the presses containing not just Klecka's story, but those of 22 other St. Norbert students.

Learning by teaching

It's not often that college students can contribute to their own learning experience, or that of their peers. But that's exactly what's been happening for years with Neuliep and his popular textbook, in use around the globe.

The book's inaugural edition was printed in 2000, about a dozen years after Neuliep created a class called Intercultural Communication. He did so because then-president **Tom Manion** had charged the St. Norbert faculty with internationalizing its curriculum.

There weren't many textbooks on the topic when Neuliep's new class debuted. The scholarly field of intercultural communication was founded in the 1950s, making it relatively young. So, in 2000, Neuliep wrote his own. The book became quite successful, and in 2012 Neuliep was working on a fifth edition (an impressive accomplishment, as the vast majority of textbooks never even reach a second). Part of the book's new content? Student narratives about their experiences communicating abroad. Or, in the case of international students, reflections on their own cultural communication practices.

Why student narratives? Neuliep often had students in class who had studied abroad, or were about to. International students were also attracted to his class. When the students shared their experiences with one another, it greatly enhanced his classroom teaching. He could do the same thing for his textbook readers by including some of his students' intercultural experiences in the book.

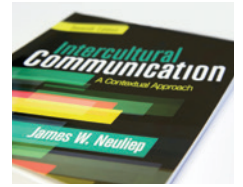
"My students believe what I teach about communication in different cultures," Neuliep says. "But when a fellow student who has actually experienced it talks to the class, it adds credibility. So I thought, I need to profile these students in my book. I hadn't seen that done in any other textbook."

So Neuliep included the profiles in his book's fifth edition, and also in the subsequent sixth edition and recently released seventh edition. The bulk of the profiles are fresh in each new edition so, to date, several dozen SNC students have had their stories published. So far, no student has turned down a request to contribute to his book. Most are flattered and readily agree. Like **Lindsey Novitzke '11**.

Novitzke traveled to Africa with SNC's Zambia Project, which helps provide education to kids who don't have the opportunity to attend school. When she returned, she often discussed her experiences in the African nation with Neuliep, who was curious about Zambian communication practices. Novitzke explained touch was very important in the country, and Neuliep realized her experience would be perfect

... we, as Chinese, believe that individuals, to a large extent, cannot have a peaceful life without the prosperity of our nation. ... As a result, it is very common for the Chinese people to emphasize group goals over individual goals and to think more in terms of "we."

Pengfei Song '11
International student, China



A textbook case of success

Jim Neuliep (Communication & Media Studies) is the author of "Intercultural Communication: A Contextual Approach" (2017), published by Sage Publishing. Now in its seventh edition, the textbook is a leader in its field. The book is used at Columbia, De Paul and Purdue Universities, among many other institutions of higher education, and has been translated into numerous foreign languages. Starting with the fifth edition, Neuliep began including one-page narratives written by St. Norbert students concerning their experiences communicating with people of other cultures.

Spreading the word

Since he joined the St. Norbert faculty in 1985, **Jim Neuliep** has published dozens of papers and seven books. He also created SNC's Intercultural Communication class. The class was initially offered only to communication and media studies majors, but students petitioned the college to make the class part of its core curriculum – which it has been since the early 1990s.

[Germans] usually get mad quickly if a train or bus is 5 minutes late because they see time as a precious resource.

Japanese tend to not talk to strangers, whether they're shopping, waiting in line, or riding on the train ...

Sebastian Friedemann '09

International student, Germany

Dex Anschutz '17

Studied abroad in Japan

for the chapter in his book that discusses the role of touch in various cultures.

Novitzke's experience is outlined in Chapter 8 of the seventh edition, entitled *The Nonverbal Code*. In her essay she discusses how Zambians have a very small personal-space bubble, and adults often touch one another as they interact. "Many of the children loved to rub my skin and touch my hair, since many of them had never seen blonde hair or a Caucasian person up close," she wrote in her narrative, "Touch Patterns in Zambia." While it took her a while to adjust to the constant contact with others, she was surprised to find she missed it when she returned to the U.S., which is a low-contact culture. "... I actually craved touch," she wrote, "and felt that people in the United States were unusually distant."

Many of the seventh-edition narratives came from St. Norbert's international students, including those from China, Germany, the Faroe Islands and Saudi Arabia. Narratives were also penned by students who had studied abroad in places as varied as Ecuador, England, Japan and Spain. That geographic diversity, typical of all editions, impressed **Joe Lancelle '17**, a communication and media studies major who used the sixth edition when he took Neuliep's class. "When you go to a small school like St. Norbert, you don't realize there are people here from all walks of life, and from different places all over the world," he says.

Although Lancelle never studied abroad during his years at SNC, he was deployed to Afghanistan in 2011 for 12 months, where he served as an Army infantryman. Neuliep asked Lancelle if he'd be willing to write a narrative on culture shock in a war zone. "It's not something I usually talk about," says Lancelle. "I'm pretty private when it comes to what I did in the Army. But I really respect Dr. Neuliep, and I was honored that he asked me."

Lancelle's narrative described both traditional culture shock – for example, dining in the home of a local, where cleanliness during food preparation didn't appear to be a priority – as well as the angst of being in a foreign country and war zone, where he needed to be vigilant at all times. He also touched on "re-entry" shock, or the shock of experiencing your own culture once you've been away from it for an extended period. After the seventh edition came out with his tale inside, Lancelle was glad he opened up. "My family read it, and it was a pretty cool experience for them to see how I felt and the experiences I had, knowing it's not something we talk about a lot.

"I have a cousin who goes to St. Norbert. If she takes that [Intercultural Communication] class, she'll use the book and see me."

All three students say they didn't fully grasp that they were contributing to an educational field while they were still studying it, something quite innovative. But

as time passes, they realize what a special opportunity they had. And they definitely believe in the need for everyone today to know at least something about different cultures' communication styles.

"No matter what job you're going to do, you're probably going to run into somebody from a different culture," says Lancelle. "Even if you go on vacation, you have to be keyed into the fact that other cultures live their lives differently, just like we live our lives differently."

As a super-fan of intercultural communication studies, Neuliep obviously agrees. But he also hopes his students and textbook readers learn more about themselves, too. "You don't know your own culture until you step into somebody else's," he says. "Let's start to appreciate our differences while seeing how alike we are, so we can all get along. Because really, we're all very much alike." ♣

Upon returning home ... I experienced a heavy dose of re-entry shock. ... To explain to my friends and family what I experienced was very difficult, and I felt that many of them looked at me differently.

Joe Lancelle '17
Deployed to Afghanistan

In Saudi Arabia, holding hands means trust and welcome. However, it is inappropriate for a Saudi man to shake hands with a Saudi woman, especially if she is wearing a veil.

Hussam Almoharb '13
International student from Saudi Arabia

Build Your Own Textbook initiatives help students succeed

Robin DeRosa didn't set out to be a champion of the Open Education movement. Her doctorate, in fact, is in early American literature, focusing on the 1400s to the 1800s. But there's something special about the writing from that time period: It's now available in the public domain.

DeRosa noticed she was assigning an expensive required anthology for her classes at Plymouth State, but that most of the readings in the text, because of their age, were actually available for free.

DeRosa sent out a call to students to create a new free textbook, together. They researched and copied and pasted, and cooperatively, through a grant supplied by DeRosa herself, birthed a free textbook that the class could use for the upcoming term.

Reducing textbook cost seems like a simple issue. But the more DeRosa researched, the more she found that textbook costs actually correlate to a much bigger issue: student success and retention.

 **Anna Czarnik-Neimeyer '11**

shares Robin DeRosa's textbook philosophy from her keynote at the last T3 (Transformative Teaching & Technology) Conference at St. Norbert College.

snc.edu/magazine.

LEADERSHIP ON THE DOUBLE

By Hannah O'Brien



NAME: KATIE POTTER
YEAR: SENIOR
MAJOR: COMMUNICATION,
WITH A LEADERSHIP
MINOR

For **Katie Potter '18**, it was part of a dream she's worked toward since she was a kid. For **Brooke Wilson '18**, it was a desire to step outside her comfort zone and try something new. Potter aspired to serve in the United States Army for years. Wilson needed an elective to fulfill a leadership course requirement and decided to forego the typical classroom setting in order to try an ROTC course, which included a class in military science, labs on military tactics and early morning PT sessions. Whether it was 5-mile runs before dawn, swimming fully clothed in the Fox River or marching over the bridge during sunrise, the two students (whose friendship began two years ago) did it together – Potter as an ROTC cadet, and Wilson as a civilian student.

ON JOINING THE ROTC:

I always felt this sort of patriotic calling to be a part of something that was bigger than just me, just Katie Potter. Ever since I was little, the national anthem has been my favorite song. I get chills every time I listen to it. So, I always knew that something in me wanted to serve.

ON LIFE AS A CADET:

I'm a cadet first and I'm a student second. My sophomore year of ROTC is when I raised my right hand, I took the oath, and I contracted into the ROTC program. Ever since then, it's been one of the most amazing experiences of my life. ... I was granted the opportunity to go to Cabo Verde in Africa with the Army, I did a cultural/language-understanding program with them with civilians and did humanitarian aid there. ... [ROTC] has led me to a lot of cool places, and I've met some really cool people.

ON LIFE AS A STUDENT:

It gets frustrating, because a lot of students can stay up until 2 or 3 in the morning, doing their papers. But when you have to get up at 5 to get ready for PT, it cuts a few hours off your sleep schedule. But it's worth it. I remember as a freshman, putting on the uniform for the first time, and just being, like, "Wow, this is so cool. I can't believe I'm a part of this team and this family."

NAME: BROOKE WILSON
YEAR: SENIOR
MAJOR: COMMUNICATION,
WITH A LEADERSHIP
MINOR

ON ENROLLING IN THE ROTC LEADERSHIP COURSE:

I added a [leadership] minor, so I actually had to take a course. I had been friends with Katie, and she said, “you know, other people have done it in the past, it’s not that bad. You should give it a try.” ... I was petrified all summer [beforehand]. ... [My friends] all laughed and said I wasn’t going to make it, but I did.

ON LIFE AS A CADET:

Every Monday, Wednesday, Friday, we did a 6 a.m. PT; this includes group ability runs that went anywhere from 3 to 5 miles, depending on how much time. And then we had a class and lab every week ... learning how to survive in the military – we went through different practices of how to be a leader, and how to apply your leadership concepts. We would do practical exercises, like we blew up a bridge, and just tried to focus on tactical drills. It doesn’t really apply to me or what I want to do after I graduate, but it was really interesting and gave me an understanding of what the Army actually is, and it gave me a good appreciation of what people [in the military] do.

ON LIFE AS A STUDENT:

Being a college senior, there’s definitely things that I’d rather be doing at night. I’d rather be going out to hang out with my friends, but I’d be like, “Sorry, guys. I’ve got to be up at 5 in the morning.” It’s really just about prioritizing your life, and [the ROTC course] really made me think there’s way more to life than experiencing nightlife. I think my first sunrise with ROTC was like the coolest thing in my life. We were running along the Fox River Trail; I was dying, I hated it. Everyone was encouraging me. I looked over and the sun was rising up against the river. I felt – I’m not actually enlisting, but I felt like I was there for a bigger purpose, to actually learn something and take something out of it. Prioritizing that, realizing that moments like that are why you want to experience things and get involved and try things while you’re in college, is major.

ON LEADERSHIP:

[The course] gave me more leadership ability. I really want to get into social media and marketing. ... Within that position, you have to make your own rules, you have to make your own set schedules, and I feel like ROTC really gave me some of those tools that I can practice later in life.

I feel like it’s easier to talk in front of my peers now. I walked in knowing three people in ROTC from other ways and other paths. But I walked in and I felt like I was immediately part of a family. It just kind of gives you those skills to be able to talk in front of people you don’t know, and take charge. ... In a sense, everyone is a leader in the Army. If you have something to say, you’re allowed to say it, no matter what rank you are.



ON LEADERSHIP AND PERSONAL GROWTH:

I've been a leader in Dance Marathon for 2½ years. Brooke and I are both officers in Best Buddies, which helps foster friendships between students and people who have disabilities. ROTC encouraged me to get involved on campus, and when I did, that just helped me to grow as a person. Looking back at how I was in high school, I was not very disciplined, just this girl with a lot of opinions who didn't know the right way to express them. I was pretty lost and didn't know really what I was going to do with myself. ROTC provided that discipline and a more structured, stable environment for me to figure out who I was. ... It helped me really find my place.

ON CAMARADERIE:

[In ROTC] we lead by example. We're trying to raise a bunch of leaders here, so if you can't do the workout, why would any of your subordinates do the workout? We say nobody is done until the last man is done. [During PT runs] we have the whole company go back out and run back with whoever is the last person to come in.

All the people at Green Knight Co., they're all getting up early, they all have hard majors, they're all involved on campus – you're never alone. If you were to complain about something, that would just be not fair, because we're all going through the same thing.

THE BIG PICTURE:

There are those moments where I'm running and think, "I hate this." But then I think, "What other college student is doing this right now?" Every morning, we say the Soldier's Creed, which is a good reminder of why I'm here and what is my duty as a soldier and as an American. It just keeps you grounded and keeps you coming back to why I'm here and what I'm doing. ... I'm so amazed at how cool this program is and how honored I am to be a part of it. ... It's been cool to have Brooke see what we're all about.



ON PERSONAL GROWTH:

[The ROTC course] is a whole mental game, and I feel like it's changed my mental stability 110 percent. ... I learned my limits.

Playing sports and softball, I had to run 60 feet. Going from 60 feet to five miles ... I feel like I just gained so much. Resilience is a huge, key factor in this entire program. I think I learned a lot.

It was more than just leadership application, it was actually a life-changing experience.

ON CAMARADERIE:

What I found most encouraging was – I hate running, and I'm going to keep saying it – and I was always the last in the pack, and every time we would finish a run and I'd be way behind, the entire program would come back and circle around and come get me. ... We're only as strong as our weakest link.

Going into it, I thought the Army is just, "left, right, left," very hard, very goal-driven. But I walked into it and I walked out as part of a family.

It was only a semester, but I grew friendships and ... feel like I actually meant something to someone.

THE BIG PICTURE:

There was this one time we were marching on the bridge, and it was like the coolest thing I've seen in my entire life. ... We were walking up the bridge and they were holding the American flag at the front, and I was all the way at the back. The sunrise was coming up over the bridge, and it was just the coolest thing. I felt very patriotic and lucky to be a part of the program this semester.

You kind of have to look at it as a bigger picture, that it's not just about you. ♣





Making meaning at memorable events

Bringing people together for a wonderful occasion is both terrific and terrifying. But it's a familiar charge for our Alumni & Parent Relations team, who between them plan some 75 events a year. We checked in with their staff to discover their top tips for creating the most meaningful of events.

It's important to create an atmosphere, says **Billy Falk '08**, associate director of the team. "Think about how you'll create excitement and passion for the reasons you're coming together. After that, the devil's in the details!" Yes: "Make a plan!" says **Chris Betcher**, who primarily organizes events on campus. First, define your goals. "Pinpointing what you hope to achieve and identifying your guests are critical to figuring out what your event will look like."

No matter what type of shindig you're organizing, you will likely have people of various ages in attendance. Your event should reflect that, says Betcher. If children are coming, serve some kid-friendly foods. Plan both indoor and outdoor activities for tots to teens, and recruit the teens to help with games for the younger set. Adults might enjoy sporting activities, card games, a speaker or an off-site outing. Don't forget to tap people to help!

Susan Korntved, who holds down the reception

desk in the alumni house, says once you've got your guest list together, make sure all the information goes out properly. "It's really important to give people hard deadlines as to when to respond. You can get people to RSVP – it can be done!"

Nametags make everything a lot less awkward, Korntved says. Family members might bring along guests that others in the clan have not yet met, and it can be more awkward to forget a family member's name than that of a colleague or new acquaintance. Preparing nametags for SNC events falls to her lot. "It could be that you've never met them; it could be a very long time since you've seen them. Or, it could be that, like me, you have a very poor memory!"

Brooke Rai coordinates regional events, usually held some distance away. The right venue is the most important thing, she says. But that can mean planning for a venue she's never seen: "I make good use of Google Street View!" Rai doesn't just have a Plan A and a Plan B; she typically has plans C and D, too. Her No. 1 tip: "Arrive early!"

The whole team agrees on its final recommendation: When the last guest has left, take some time to reflect on your successes and any hiccups that occurred. Jot down notes for the next event. Then, congratulate yourself on a job well done.

Change of Plan

- No matter how carefully you plan, last-minute changes will still be likely. They're necessary all the time, which is why you need to have options prepared.
- If you're planning to be outside, remember that Mother Nature is fickle. Reserve a pavilion or put up a tent. Pack board games or crafts for kids. Make sure there is a safe spot for anyone who is frail.

- Sometimes attendance is sparse. That's OK. "People focus too much on numbers," says **Chris Betcher**. "The focus should be on those who are there. Always enjoy the guests who are in attendance!"

"Start telling and listening to stories with people you're targeting for this particular event. I enjoy the camaraderie that occurs even before an event occurs. Once storytelling occurs – that sort of brings the fascination into it. It's a big part of what's bringing you together for your event. Memories are big reasons to connect, and memories can best be shared with storytelling."

– **Todd Danen '77**

Births/
Adoptions



In the summertime

Break out the sunscreen! This year's Reunion will move to summer: July 20-22 is Alumni Weekend at St. Norbert. "It'll be very summery," says **Todd Danen '77** (Alumni & Parent Relations). "The reunions we have offered during the summertime have been very successful."

Alums from all classes are welcome. Programming for this year includes a golf outing, a softball tournament, pick-up basketball games, boat rides, and tours of Lambeau Field, of St. Norbert Abbey and of statues on campus. A barbecue and party at the marina will feature Felix & Fingers dueling pianos.

Hark back to your own senior winetasting event at the Alumni Winetasting – but this time, the tables will be turned: Students will host. Check out the Bloody Mary tent, and, if you're celebrating an anniversary year (1978, 1993, 2008 and 2013 grads), stop by your class tent.

Take some time to meet current and former faculty. A meet-the-faculty-authors event will feature **Joel Mann** (Philosophy), **Erin Hunsader** (Theatre Studies), **Ed Risdén** (English), and **Bob Boyer** and **Ken Zahorski** (English Emeriti). Boyer, Zahorski and **Stan Matyshak** (English Emeritus) will be on hand for a reception for English alumni.

There will be plenty for future SNC-ers as well. Bring the kids for a family swim at the Mulva Family Fitness & Sports Center. The children's corner will feature inflatables and face-painting, and babysitting will be available.

(Need another excuse to visit St. Norbert in July? The student-athletes of the 1960s – and all who enjoyed watching them play – are invited back to campus to reconnect July 27-29.)

Register for either event – or both – at snc.edu/alumni/event.

1997 Lisa (Zimmer) and Jeremy **Thyssen**, Appleton, Wis., adopted a son, Will, born July 11, 2016. Will joins sister Emily, 5.

1999 Judith (Lembke) and David **Kaiser Jr.**, Milwaukee, a son, Washington, Feb. 28, 2017. Washington joins brother Emilio, 6.

1999 Heather (Robinson) and Nathan **Catterson**, Madison, Wis., a son, Colton Michael, March 31, 2017. Colton joins sister Natalya, 2.

2000 Amy (Arenz) and Joseph **Molfese**, Hinsdale, Ill., a daughter, Mia, March 7, 2017. Mia joins siblings David, 16, Angelina, 13, and Sophia, 10.

2000 Lisa (Westerdale) and Josh **Uhlman**, Oconomowoc, Wis., a son, Jack Franklin, May 12, 2017. Jack joins brother Luke, 3.

2001 Kathleen (Crowley) and Kevin **Marien**, Lyndon Station, Wis., a daughter, Meredith Crowley, Dec. 13, 2016. Meredith joins sisters Caroline, 7, Cecilia, 5, and Harper, 3.

2001 Rob and Katie **Carviou**, De Pere, a son, Leo, July 13, 2017. Leo joins brother Owen, 6, and sisters Ainsley, 4, and Annie, 2.

2002 Molly (Peterson) and Jason **Vander Velde**, Madison, Wis., a son, Ryan Everett, Oct. 13, 2016.

2002 Laurie (Schultz) and Todd **Drangstveit**, Brookfield, Wis., a daughter, Piper Karsten, Dec. 19, 2016. Piper joins brother Will, 2.

2003 Jessica (Robinson) and Shane **Sondreal**, Eden Prairie, Minn., a daughter, Alexa, July 13, 2016. Alexa joins sister Astana, 5.

2003 Kari (Youngbauer) and **Luke Haas '03**, Green Lake, Wis., a daughter, Hazel Wren, Nov. 25, 2016.

2004 Jennifer (Kirchen) and Shawn **Knutson**, Oak Creek, Wis., a daughter, Madelyn, March 8, 2017.

2004 Erin Wood and John **Pitzen**, Green Bay, a son, Reece, April 30, 2017.

2005 Rebecca (Thieme) and **Zachary Baeseman '05**, Waupaca, Wis., a son, Olin Walden, June 29, 2017. Olin joins sister Rainier, 3.

2005 Erica (Gilson) and **David Winkler '00**, De Pere, adopted on Feb. 20, 2017, daughters Cynthia, 13, and Deena, 6.

2006 Tanya (Engel) and Aaron **Anker**, Cecil, Wis., a daughter, Leighton Kay, July 11, 2017. Leighton joins sister London, 4.

2007 Tanya (Simon) and Matthew **Arentsen**, Cedar Grove, Wis., a son, Seth Matthew, Dec. 16, 2016. Seth joins brother Josiah, 4.

2007 Heidi (Brown) and **Michael Hamm '99**, De Pere, a daughter, Kinley, Feb. 21, 2017. Kinley joins sister Raegan, 4.

2007 Matthew and Sarah **Olejniczak**, Wauwatosa, Wis., a son, Wilfred "Freddie" John, April 23, 2017. Freddie joins brother Walter, 4.

2007 Emily (Leis) and **Aaron Hammen '08**,

Oconomowoc, Wis., a son, Graeme, May 5, 2017. Graeme joins sister Harper, 3.

2008 Wendy (Bergstrom) and **Alex Noskowiak '09**, Neenah, Wis., a daughter, Lyla Rose, May 21, 2016. Lyla joins sister Brooklyn, 3.

2008 Heidi (Berner) and Todd **Bimmel**, De Pere, a son, Rowan John, Feb. 17, 2017.

2008 Heidi (Kellas) and **Kyle Jones '08**, Chicago, a son, Leo Kyle, May 7, 2017.

2008 Annie (Maher) and **Matt Gajewski '07**, Green Bay, a daughter, Jane Dolores Martha, May 28, 2017. Jane joins brothers Patrick, 5, and Eli, 2.

2009 Elizabeth (Gartland) and **Joseph Kandravi '09**, Minneapolis, a son, Vincent Thomas, Feb. 26, 2017.

2009 Molly (O'Brien) and **Brian Perszyk '07**, Whitefish Bay, Wis., a son, Louis, June 16, 2017.

2009 Wendy (Morrison) and Tom **Crosby**, Chicago, a son, Anselm, July 3, 2017.

2009 Matthew and Elizabeth **Fox**, Tipp City, Ohio, a son, Peter, July 7, 2017. Peter joins sister Katherine, 1½.

2010 Amanda (Cleven) and Mitchell **Vincent**, Green Bay, a daughter, Josephine Marie, Oct. 14, 2016.

2010 Kallie (Lundberg) and **Dr. Blake Bashor '11**, Allentown, Pa., a daughter, Zoe, Dec. 14, 2016.

2010 Markie (Menacher) and **Mike Bernardy '11**, Green

Bay, a son, Theo Jack, Jan. 14, 2017.

2010 Alissa (Schoen) and Bryan **Strelka**, De Pere, a daughter, Adelyn Elizabeth, April 3, 2017.

2011 Kelly (Luebke) and Jonathan **Whitcomb**, Wabeno, Wis., a daughter, Adalynn Elizabeth, Nov. 14, 2016.

2011 Kailin (Olejniczak) and Jason **Perugini**, Waukesha, Wis., a son, Dominic, March 28, 2017.

2011 Jamie (Maly) and **Tyler Liptack '11**, Green Bay, a son, Simon, April 10, 2017.

2011 Elizabeth (Bauer) and **Alex Allie '11**, Manitowoc, Wis., a daughter, Audrey Catherine, July 24, 2017.

2012 Alex (DuBois) and Jake **VandeHei**, Minneapolis, a son, Chase, June 19, 2017.

2012 Brittany (Draxler) and Phil **Suckow**, Wausau, Wis., a son, Hunter, July, 15, 2017.

2013 Olivia (Sievert) and **Kort Koppmann '13**, Chicago, a son, William Dennis, May 14, 2017.

Marriages

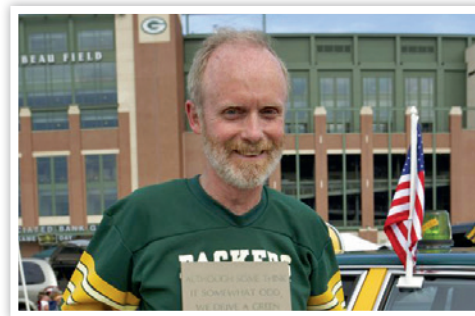
2006 Kristin VanBeek and Nick **Houghton**, Aug. 20, 2016. They live in Bothell, Wash.

2009 Erica Fatigato and Patrick **Meehan**, May 6, 2017. They live in Roselle, Ill.

2009 Bobby Covek and Melissa Lamartino, June 17, 2017. They live in Chicago.

2011 Mary Jung and **Justin Fillingier '10**, Aug. 26, 2017. They live in Bayside, Wis.

Chris Wood '76



Hits the right note

It's a marriage between a lifelong love of music and Green Bay Packers team pride. Chris Wood has produced three "Tailgate Tunes" CDs of Packers music (www.gbtailgatetunes.com). One song was even chosen for a Packers-themed carousel sold worldwide.

March to your own beat I've always had a love of music. As I told my wife before we got married, "music is my true love." Well, she is too, but I wanted to give her fair warning! I started writing songs many years ago, and just did it for the love of music. I went back to school in the '80s in Colorado, and that's where I really got into the recording and playing and all of that.

Strike a chord Because of the fact that we're in Green Bay, Packers music is much better received than any other kind of the home-grown variety. I've written several Packers songs, and I really wanted to produce some versions of the original Packers fight song, "Go, You Packers, Go."

Music makes the world go 'round The family of the composer, Eric Karll, loved one of the versions, so we released it on a "Tailgate Tunes" CD. Then it was picked up by the Bradford Exchange Ltd, which produces the Packers carousel. I asked the woman I was dealing with how many they expect to sell, and she said, "thousands."

And all that jazz I'm a very avid record collector. We have something like 7,000 or 8,000 records in our basement, and we also have four jukeboxes – which will be the final number, as my wife has indicated in no uncertain terms. Most of what I do is centered around music, but I also like to write.

2011 John Riemer and Stephanie Mervyn, Sept. 23, 2017. They live in De Pere.

2012 Amanda Crupi and Logan Turgeon, Aug. 5, 2017. They live in Kaukauna, Wis.

2012 Sami Schurhammer and Ryan Gaughan '11, Sept. 9, 2017. They live in Chicago.

2012 Meghan Hemmer and Kevin Abraham '12, Oct. 7, 2017. They live in Fond du Lac, Wis.

2012 Sarah Lottes and Ian Johanson, Oct. 21, 2017. They live in Waukesha, Wis.

2013 Erin Mulleady and Ryan Hallberg '13, Aug. 26, 2017. They live in Green Bay.

2013 Mary Spies and Christopher Gusman '12, Sept. 2, 2017. They live in Green Bay.

2013 Kelsey Smith and Tyler Hahn, Sept. 29, 2017. They live in Milwaukee.

2013 Deanna Rybka and Clay Selsmeyer, Sept. 29, 2017. They live in Green Bay.

2013 Claire Hephner and Matt Evans '12, Oct. 7, 2017. They live in Milwaukee.

2014 Shaina Beckers and Guy Allen '13, Aug. 5, 2017. They live in Green Bay.

2014 Abigail Bishop and Brent Schreiber '14, Sept. 2, 2017. They live in Neenah, Wis.

Deaths

1948 Lloyd Windhauser, of Green Bay, died Dec. 30, 2017, at the age of 95. Windhauser served his country as a member of the United States Army

during World War II. He spent his later career working for the United States Postal Service. He is survived by his nieces and nephew.

1949 Kenneth Romenesko, of Appleton, Wis., died Sept. 20, 2017, at the age of 93. After serving his country in the United States Army in Germany and occupied Japan, Romenesko became a C.P.A. and eventually retired as president of Schumaker Romenesko and Associates. He was an active leader in a number of civic and Catholic organizations. He is survived by two children.

1950 Edwin Coleman, of Huntington Beach, Calif., died April 23, 2017, at the age of 94. Coleman served his country during World War II in the United States Coast Guard, retiring with the rank of commander. Afterward, he entered the banking industry. He is survived by his wife, Jinny, and four children.

1950 Gordon DeWane, of Green Bay, died Oct. 6, 2017, at the age of 93. DeWane served his country in the United States Army, serving in both England and France. He worked as a pharmaceutical and industrial salesman at Imperial Inc., retiring as vice president of sales. He is survived by 12 children, including Patrick DeWane '71.

1950 Jerome Cherney, of Denmark, Wis., died Nov. 10, 2017, at the age of 89. A veteran of the United States Army, Cherney spent his 47-year career as a research chemist at the American Can Corp., where he developed six patents for inventions in the food-packaging industry. He is survived by his wife, Phyllis, and four children.

1950 Laurence Janquart, of Milwaukee, died Nov. 17, 2017, at the age of 89. Janquart served in the United States Army Medical Service Corp during the Korean War, after which he taught math and natural sciences for 37 years, retiring from Milwaukee Area Technical College. He is survived by his wife, Rose, and 10 children.

1950 Robert Lange, of Suamico, Wis., died Dec. 14, 2017, at the age of 92. Lange served as a member of the United States Army Air Corp during World War II and the Korean War. He spent his career as a teacher and principal at Lincoln Elementary School, and later worked as a guidance counselor at West De Pere High School. He is survived by three children.

1951 Elvin Richard, of Roseville, Minn., died Oct. 28, 2017, at the age of 88. Richard served his country as a member of the United States Air Force. He is survived by five sons.

1951 The Rev. Raymond Conard, of Kaukauna, Wis., died Nov. 27, 2017, at the age of 88. Conard was ordained by Bishop Stanislaus V. Bona in 1955 at St. Francis Xavier Cathedral, Green Bay, and his first appointment was as assistant pastor of St. Mary Parish, Appleton, Wis. He was released from the Wisconsin parish to serve as pastor of St. Francis Parish, Banica, San Juan de Maguana, in the Dominican Republic. During his eight years of ministry there, he co-founded Radio Corazon, which continues to spread the Gospel throughout the region today.

Conard continued his missionary work in Haiti, where he founded and directed Radio Soleil, still

known as the Voice of Haiti. Eleven years later, he was assigned to the West Indies, where he founded the "Voice of the Island" radio station and served as pastor of a parish in the diocese of St. George, Grenada. His final ministry before retirement in 2006 was as a missionary in Kazakhstan. He is survived by many nieces and nephews.

1951 Howard La Fortune, of Green Bay, died Jan. 28, 2018, at the age of 90. La Fortune served his country as a member of the United States Navy, serving in the Pacific during World War II and the Korean War. He later joined the family business, W. J. LaFortune Sons, retiring as one of the owners. He is survived by eight children.

1953 Donald DeGroot, of Santa Clara, Calif., died Sept. 14, 2017, at the age of 86. After serving his country in the United States Navy for four years during the Korean War, DeGroot worked at Noel J. Brown Manufacturing, where he rose to positions as a partner, plant manager and then president. He held national positions in related trade associations and founded Memory Disk Manufacturing Co. and Distec Manufacturing Co. He is survived by his wife, Barb, and four children.

1954 Gerald Mollen, of Seattle died Sept. 25, 2017, at the age of 86. Mollen served in the National Guard and the United States Navy before enlisting as a reserve. While pursuing a career at Boeing Co., he also purchased a farm and became a part-time farmer. He is survived by four children.

1954 Joseph Tanty, of Milwaukee, died Oct. 20, 2017, at the age of 85.

Tanty practiced dentistry in Hales Corners, Wis. Tanty is survived by three granddaughters.

1955 Richard Lebrun, of Colora, Md., died Oct. 28, 2017, at the age of 85. Lebrun served in the United States Army and then went on to work at Cecil National Bank for 30 years, where he eventually rose to the position of bank president. He is survived by his wife, Blanche, and eight children.

1956 Raymond Fronczak, of Hudson, Wis., died Nov. 14, 2017, at the age of 90. Fronczak enlisted in the United States Navy and served in the Pacific as a motor machinist mate. In later life, he worked as an accountant for many years before becoming a part of the sales team at The Vernon Co. in Newton, Iowa. He is survived by his wife, Meg, and five children.

1957 Genie Williams, of Green Bay, died Oct. 11, 2017, at the age of 82. Williams began her career as a director of lab services at the VA hospital in Downey, Ill., and later worked in the Brown County Coroner's Office, ending her career as Brown County coroner. An avid sailor, she started a small business teaching sailing to beginners. She is survived by her brother, Harry.

1958 Leland Haskins, of Menasha, Wis., died Nov. 14, 2017, at the age of 87. Haskins served in the United States Marine Corps from 1948 to 1955, later spending 30 years as a pharmaceutical sales representative. He is survived by his wife, Jean, and seven children.

1959 Gerald Wirtz, of Phoenix, died May 31, 2017, at the age of 79. Wirtz served as

Dear Professor

Hoping to reconnect with a favorite prof from St. Norbert? We can help with that! You'll find our "Dear Professor" form, along with plenty of other ways of staying in touch, on our website at snc.edu/alumni/keepintouch. 🌸

a professor of ceramic engineering at the University of Illinois-Urbana for 25 years. He is survived by his wife, Darlene, and three daughters.

1959 Noel Kohn, of Tampa, Fla., died Sept. 23, 2017, at the age of 79. Kohn served his country as a member of the Army Corps of Engineers in Germany, retiring at the rank of captain. In later life, he worked as an executive at Xerox and served on the board of trustees at The Hun School, where he twice won the Meritorious Service Award. In retirement, he served on the Parent's Association of Bucknell University. He is survived by his wife, Ginger, and three sons.

1960 David Bade, of Bardstown, Ky., died Sept. 17, 2017, at the age of 79. Bade served as a member of the National Guard, and his career as a salesman took him throughout the United States. He is survived by his wife, Sharon, and five children.

1964 Rita Aerts, of De Pere, died Sept. 21, 2017, at the age of 75. A fifth-grade teacher, Aerts served at Notre Dame Elementary School for almost 30 years. She is survived by two daughters.

1969 William Van Wie, of Wisconsin Dells, Wis., died Nov. 2, 2017, at the age of 71. Van Wie

served his country in the 32nd Infantry Brigade of the Army National Guard. He was the president of Van Wie William B & Associates, an insurance company. He is survived by his wife, Paula, and four children.

1970 Mary Ann (Murray) Corbett, of Rockton, Ill., died Nov. 5, 2017, at the age of 69. Corbett was an English language and literature teacher for Harlem middle and high schools in Loves Park, Ill., for 16 years. She is survived by two children.

1971 Donald McDonald, of De Pere, died Sept. 4, 2017, at the age of 68. McDonald had recently retired from his career in sales. He was an active swimmer, and often swam long distances, including his crossings of the bay of Green Bay to Egg Harbor, Wis., (to benefit Exceptional Equestrians) and from San Francisco to Alcatraz. He is survived by his wife, Liz, and his stepsons.

1972 Bo (William Egan) Candee, of Fond du Lac, Wis., died Oct. 16, 2017, at the age of 67. Candee was a "serial entrepreneur" and was happiest talking to anyone and everyone about his latest special project or product. He is survived by his partner, Bonnie Pierringer, and a son.

1973 Frank Fechter, of Hortonville, Wis., died Oct. 4, 2017, at the age of 66. Fechter's career included numerous management positions at Hal's Red Owl and work in sales for Carnation-Nestle USA. He is survived by his wife, Kathy, and three children.

1978 Cheryl Jonelis, of Lake Zurich, Ill., died Sept. 5, 2017, at the age of 60. Jonelis spent her

years as a mother and homemaker, dedicating herself to family and friends. She is survived by her husband, James, and two sons.

1987 Vicci (Verbrick) Gaestel, of De Pere, died Nov. 20, 2017, at the age of 52. Gaestel, the daughter of the late **Dennis Verbrick '61**, is survived by two sons, including **Will Daniels '20**.

Class Notes

1970 The Rev. Domenic Rossi '70 was elected abbot of Daylesford Abbey on Jan. 23, 2018. Rossi, the fifth abbot of Daylesford, is known to generations of St. Norbert students who served at the Bethesda Project, the initiative for the homes that he founded in Philadelphia. *Rossi's story was shared in the February 2018 issue of @St. Norbert, available online at snc.edu/news/enews.*

1976 John New, retired band director from the Dennis-Yarmouth (Mass.) Regional School, was the special guest clinician for the 29th annual Middle-Level Honors Band Concert at St. Norbert last fall.

1982 Trish (Byron) Brick qualified for and competed in the Ironman World Championship Triathlon in Kona, Hawaii. She qualified for the Triathlon World Championship race by winning her division in Ironman Brazil, and is currently ranked in the top 10 percent in the world in her division.

1982 Mike Kolloway has been appointed corporate senior vice president and general counsel for Parsons Corp., a global engineering company based in Pasadena,

Calif. Mike and his wife, **Rita (Reilly) '83**, live in Altadena, Calif.

1984 Rick Hearden has been hired as president of the Northeast Wisconsin Market of First Business Bank. He has more than 20 years of banking experience and is an active community leader. This year, he is celebrating 10 years of helping Brown County United Way in its efforts to help the people of northeast Wisconsin.

1986 Monica Walk was elected in April 2017 to the school board of the Fond du Lac (Wis.) School District.

1987 Commander Thomas Marszalek, director of DLA Maritime Pearl Harbor, retired on board the USS Missouri last August, after 28 years of service in the United States Navy. Over the course of his service, Marszalek earned the Surface Supply and Submarine Supply Warfare pins, qualified as a joint specialty officer and became a member of the Defense Acquisition Corps. He earned two Defense Meritorious Service Medals, two Meritorious Service Medals, four Navy Commendation Medals and three Navy Achievement Medals, as well as various other campaign and service medals.

1990 Tom Civik has been appointed to the role of chief commercial officer of Foundation Medicine Inc. He is responsible for establishing commercial and reimbursement strategies to support adoption of Foundation Medicine's expanding suite of clinical molecular information solutions. Foundation Medicine is dedicated to a transformation in cancer care in which treatment is informed by a deep

understanding of the genomic changes that contribute to each patient's unique cancer.

1991 Wendy (Reiss) Coursole successfully reached the summit of Mount Kilimanjaro in Tanzania, Africa, during a 2017 expedition.

1991 Luke Kelly has been named vice president of finance and chief financial officer of Appvion Inc. in Appleton, Wis. He has held a number of financial management positions at companies that include The Manitowoc Co., Case/New Holland Corp. and Nestlé Foods USA.

1991 Patrick Scherer has been named scout executive of Great Trail Council in Akron, Ohio, where he works to deliver quality Boy Scouting experiences to the communities the council serves.

1994 Jenna Nemec-Loise has been named the head librarian of North Shore Country Day School in Winnetka, Ill.

1995 Jason Rosinski has accepted a position at Gigamon as the company's sales engineer for Wisconsin.

1995 David Alkire has been promoted to second vice president of Travelers Insurance, leading the eBusiness personal insurance and claims digital portfolio. He is responsible for key digital customer sales and service capabilities.

1996 Kristin Sommerfeld has been promoted to executive director of the Dickinson Iron Community Services Agency, a nonprofit community action agency in Iron Mountain, Mich.

1997 Cabrini Jablon was recognized with the Founder's Award at



DAY JOB



Like many distance hikers, **Megan Leedom '98** found her spirits a little lowered once back home. She missed the simplicity of trail life: "I grew to really love the sense of freedom out there. When you get back, you're bombarded with technology, noise and consumerism. I'm trying not to get sucked back into all of that."

One strategy lies in planning another long-distance hike. This summer, Leedom has tentative plans to hike the Via Denarica, a 900-mile Balkan trail running from Albania to Slovenia. She's also planning a 2019 hike of Spain's Camino de Santiago pilgrimage trail. And she definitely wants to hike the 3,100-mile Continental Divide Trail someday. Odds are, she'll follow through on all of her plans. "Sometimes the best thing for you is to change your life a bit," Leedom says. "I just want to keep hiking forever."

Happy trails to Megan Leedom

For nearly four decades, **Megan Leedom '98** had no idea she was a long-distance hiker at heart. Perhaps she should have realized sooner. After all, she grew up in Oregon, a state known for outdoor adventure and trails galore that include some 460 miles of the 2,650-mile Pacific Crest Trail (PCT). It didn't dawn on her at St. Norbert in 1994, either, even though the campus is a short drive from the 1,200-mile Ice Age Trail. It wasn't until the early 2010s, when living in Seattle, that Leedom began hitting the trails in earnest. And her inner hiker emerged.

"I got hooked on hiking," she says. So much so that she quit her odd-lot jobs picture-framing and working in restaurants, moved to Bend, Ore., and earned an associate's degree in forestry, praying to land a job that would plant her in the woods. She did, when the United States Forest Service hired her as a LIDAR technician. (LIDAR is a remote-sensing application that uses a pulsed laser to measure distances to Earth.) Leedom loved her new job, but it still wasn't enough. For Bend is a trail town – a frequent stop for those thru-hiking the nearby PCT, which runs from Mexico to Canada via California, Oregon and Washington. Leedom spoke with many of the hikers about their epic journeys, which had taken an average of five months. A seed planted long ago began to grow.

"When I was a kid, I remember being on some trail with my dad," Leedom says. "I remember him telling me about this other trail that went all the way from Mexico to Canada. I remember thinking that was the craziest thing – that if I got on that trail, it would just keep going." That trail was the PCT, the same trail all of the Bend thru-hikers were following. It wasn't long

before Leedom decided she wanted to join them. In fact, she would start out the following year, in April 2017. Thankfully, her boss was supportive. "Basically, he put my job on hold for me," she says. "He said, 'It'll be ready whenever you get back.' That was really fortunate. A lot of people have to quit their jobs to thru-hike the PCT."

With just a few months' preparation gathering and testing gear, Leedom hit the trail with high hopes for an adventure like no other. She wasn't disappointed. The scenery, not surprisingly, was gorgeous. But also tough and sometimes fraught with peril: The PCT runs through desert and forest, and along the rugged and wild Sierra Nevada and Cascade mountain ranges. Leedom found herself climbing steep passes, trudging through snowfields, scaling ice walls with crampons and an ice ax, and wilting in 100-degree heat.

No day was perfect, and most had tough moments that tested her physically and mentally. Yet going home was out of the question. "I never once wanted to quit, even in my lowest moment when I was by myself, lost in the snow and then fell into a stream."

Despite all of the challenges, she loved the trail and the journey. "I started alone and thought I'd enjoy the solitude," she says. "But what I enjoyed most was all of the people I met. They were from all over the world, and we had an instant bond because we were sharing such a unique experience together."

By the time she hit the Canadian border in September, Leedom was a changed person. "I learned I'm a lot tougher than I thought I was. Hiking the trail has given me much more confidence. I know I can handle anything."



Light, medium or dark?

Barista/artist **Allie Maier '16** is combining her two vocations with the happy discovery of a new medium – coffee. “Sometimes, when you set down a mug either on a table or a newspaper, you get that nice little ring and it’s kind of imperfect,” she told the Green Bay Press-Gazette in a recent interview. “And I was like, what if I could make spills on purpose and control that and use it in images?” Once Maier started using coffee as a painting medium, she immediately saw its value. She says, “Coffee handles similarly to watercolors, something that I’m not very experienced in. It creates inexact, glossy textures and patterns that I’ve come to appreciate.”

St. Norbert College’s annual Founder’s Day Breakfast in October. She has been an associate director of admission at the college since 2008.

1998 Megan Leedom completed a five-month thru-hike of the Pacific Crest Trail, hiking 2,650 miles from the Mexican border to the Canadian border. *Read more about Leedom’s journey on page 35.*

2000 Jeff Cali has been hired as development services chief by Venture One Real Estate in Rosemont, Ill. He works with Venture One’s development team and is directly involved with all aspects of the firm’s development projects.

2002 Rhonda Leet is the author of “Franny’s Father is a Feminist,” published March 2018 by POW! Kids Books. Throughout this picture book, Leet says, Franny’s father knows that girls can do anything boys can do, and raises Franny to grow up smart, strong, and full of self-confidence.

2003 Kristin (Leigh) Kass has been promoted to chief assistant prosecutor of Dickinson County, Mich.

2005 Jahan Wilcox has been named the senior strategic advisor to

Environmental Protection Agency administrator Scott Pruitt.

2005 Dr. Zachary Baeseman is offering a bi-monthly show focused on healthcare via WILW-LP 96.3 in Waupaca, Wis. Baeseman, a primary-care provider with ThedaCare Physicians-Waupaca, says that the show, “Rural Remedies,” is a great way to reach the wider community with health information: “Instead of sharing a piece of education about high blood pressure with a single patient, for example, I can share it with the whole community. I want listeners to come away knowing something that can improve their health, whether it is identifying the signs of an illness or picking up a tip or two to improve their health.”

The station plays each 30-minute show multiple times in a month and posts them all on its SoundCloud.com page, ensuring that an even wider audience will benefit. Baeseman says, “Rural healthcare is important to me. I have a master’s degree in public health and want to be an influence in helping to make the community healthier. The radio show is one way I can do that.”

2006 Jaclyn Trate received her Ph.D. in chemistry from the

University of Wisconsin-Milwaukee. Her dissertation focused on integrating scale-themed instruction across the general chemistry curriculum. She is currently working as the associate director of exam development at the ACS Exams Institute in Milwaukee.

2007 Edward (Teddy) Fleming graduated from the University of Minnesota Law School in May 2017 and passed the Minnesota bar exam later that summer. In September, he joined the law firm Gray Plant Mooty in St. Cloud, Minn., as an associate in its business and corporate law practice group.

2007 Shelley Keip is joining TDK Hutchinson Technology as quality engineer for Sensor Circuits in Eau Claire, Wis.

2009 Dominique Carter-Flowers participated in an inaugural U.S.-China Youth Forum on entrepreneurship and innovation in Shenzhen, China, on Dec. 5, 2017, which was offered as a collaboration between the U.S. Department of State and All-Youth China Federation to promote shared economic prosperity with globalization. *Subscribers to @St.*

Norbert read more about Carter in their February issue, available at snc.edu/news/enews.

2010 Gina Wollner has been hired by Bay College as manager of business development and community engagement at the Bay West campus in Iron Mountain, Mich.

2010 Stephanie Delgado has joined BankVista as vice president of commercial lending.

2011 Jordan Nordby has accepted a new position at the Southwestern Regional Planning Commission as an economic development planner. His duties will include project planning for five counties in southern Wisconsin.

2012 Angela Klingensmith has earned her Psy.D. in clinical psychology from the Minnesota School of Professional Psychology. She is now employed at Primary Care Psychology Associates in Chicago.

2012 Sarah Lottes received her graduate degree in Veterinary Medicine from the University of Wisconsin-Madison in May 2017.

2014 Madeline Nelson has been promoted to store operations project specialist for Ulta Beauty.

2016 (MTS) Michael Pitchford, who wrote his master’s thesis on pilgrimages, has since been hard at work organizing an ecumenical pilgrimage in New Mexico for people from six different faith traditions. The three-day inaugural New Mexico Pilgrimage for Unity took place last September. The route went from Ghost Ranch to the Santuario de Chimayó in northern New Mexico, a distance of about 45 miles.

2017 Terrence Garner has accepted a position as a customer service specialist at Northwestern Mutual.

2017 Ruby Robles has accepted a position as a first-grade Spanish bilingual teacher with the Green Bay Public School District.

■ The June 2017 issue of the *The Communicator*, a scholarly journal of the Norbertine order, included articles by the **Rev. Michael Brennan '99** (SNC Parish) on “Matthew’s Fifth Antithesis and Domestic Violence,” and **Frater Jordan Neeck '11** on “From Asceticism to Athleticism: Norbertine Values.”

The December 2017 issue included articles by the **Rev. Francis Cortese '59** on “Fiftieth Anniversary of Dedication of the Church of the Assumption at Daylesford Abbey,” the **Rev. Maurice Avicolli '64** on “Religious Life in the 21st Century: A Commentary,” and the **Rev. Jeremy Tobin '66** on “Reflections on ‘The Mississippi Project.’” In an essay by the **Rt. Rev. Joel Garner '62** on “The Heartbeat of Canonical Life,” Garner – the abbot of Santa Maria de la Vid – concludes, “I remember seeing, shortly after my ordinations in the middle

of the 1960s, a banner on the wall behind the altar in a small chapel. It read, “Community happens.” I smile when I think of that now, because I know from my own lived experience that it happens only if we work at it, live it and dedicate ourselves to being Church and building Church. May we continue to commit ourselves to doing that as well as we can.”

Read more about Neeck, and his Canons on the Run podcast, on page 14.

■ In a concert last spring at the Church of St. Petrus & Jacobus Major in Nendingen (Germany), **B. Wayne Sanders '79** (organ) and Martin Weidner (trumpet) performed the world premiere of “Magnificat Trompette,” a work composed by **David Sanders '74**. The piece is inspired by the Marian hymn tunes “Lourdes Hymn” and “The Flight of the Earls.”

Recent commissions for Wayne Sanders himself have included a setting of the psalm text “How Lovely is Thy Dwelling Place” to celebrate the 150th jubilee of the historic Grace Episcopal Church in Washington D.C.; and a new setting of the Beatitudes commissioned by the Diocesan Cecilian Guild of the Diocese of Rottenburg-Stuttgart (Germany) to celebrate the anniversary of its founding, also 150 years ago.

■ New hires at St. Norbert College include **Gretchen Panzer '12**, adjunct instructor of women’s and gender studies; **Ellen Wiebusch '14**, admissions counselor; **Donny Bouessa '17**, service desk specialist; **Jenny Patton '17**, library services associate, and **Mary Papham '17**, library services associate.

*“If I have seen further
it is by standing on the
shoulders of giants.”*

– Sir Isaac Newton

Our college builds on the legacy of its past. Those who have gone before us make possible the institution we know today.

Likewise, when you make a planned gift to St. Norbert College, you secure that legacy for future generations. Your shoulders are the ones on which they will stand.

giving.snc.edu



Family matters

All the readers whose news runs in our Alumni Notes section are like family, and we treat them like family – and in this issue, two of them actually are family. My son has married his St. Norbert sweetheart and there is their marriage announcement, official, in the pages of this very magazine. (It was actually queued for more timely publication in our last issue, but we needed to cut a note and, by our strict protocol of prioritizing life-event notes by earliest date, out it had to go.)

I have in my office an image of Guy '13 that was captured during our photo shoot at his Convocation, and another caught during our photo shoot at his Commencement. In between, his is a St. Norbert story that included friends and fraternity; internships on and off campus (including at the box office, where he met his bride and, later, would do their wedding pictures); and a growing academic confidence – as well as the aforementioned sweetheart. This May, he will graduate as one of the first MBA students in the St. Norbert program – and his name will appear in our next issue, too, when we note those grads.

As I said, like family. Here's to you and yours!

Susan Allen

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TALK TO US!

We love to hear from you, and rely on you to keep us posted. You can find us at www.snc.edu/magazine, on Facebook, via magazine@snc.edu or 920-403-3048, or at:

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Curling is in the house

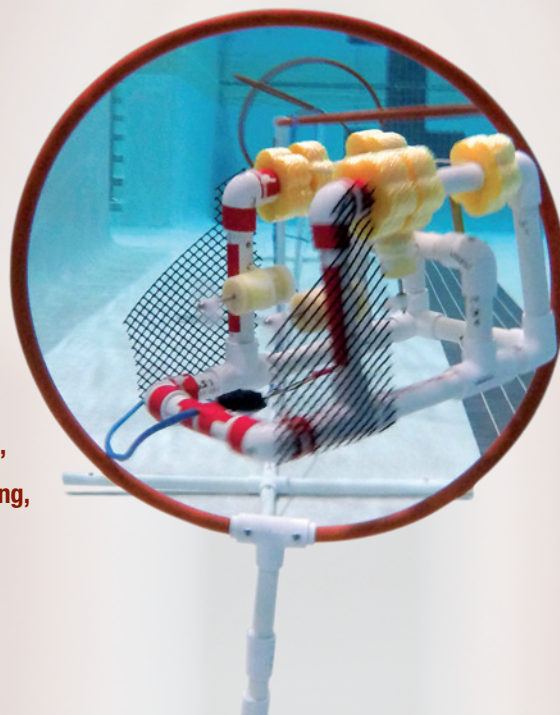
The St. Norbert Curling Team finished fifth overall at last year's College Nationals in Utica, N.Y., and at time of press they were hoping to be invited for a return trip to this year's March nationals. The club, which practices twice a week at the Green Bay Curling Club, co-hosted a bonspiel (tournament) with the University of Wisconsin-Green Bay at the beginning of the school year. The team has already travelled to Stevens Point, Rice Lake and Kettle Moraine in Wisconsin and to Omaha, Neb., this season. Pictured at the University of Nebraska Bonspiel are (from left) **Matt Carlson '20**, **Joe Wells '20**, **Colby Wall '21**, **Jared Pike '19**, **Claire Visconti '19**, **Taylor Rudie '19**, **Cody Petit '20**, and **Spencer Wallander '19**.



Recommended viewing

The Hispaniolan solenodon is one of the world's few venomous mammals. The foot-long shrew-like critter disables its prey with the poisonous saliva that accompanies its bite. The beast features, along with our own solenodon expert **Adam Brandt** (Biology), in the new Showrunner-produced Netflix series "72 Dangerous Animals Latin America." snc.edu/magazine


When a mechanical failure with their homemade submarine lost four children their chance to practice at the YWCA pool, they turned to Dad. Luckily Dad (of team member Graham) is Jon Russel (Chemistry), so the kids were able to find time at the new campus pool. Their robotics team is building a submarine that can compete by moving through an underwater obstacle course. "Fair warning," says Russel, "if their sub is failing, they could be a little edgy"



Calendar



The Tibetan monks of the Drepung Loseling Monastery will be on campus April 9-13 to create a sand mandala – a sacred cosmogram used as an object of contemplation. The mandala depicts the pure nature of the world in which we live. Their work of devotion will be accompanied by a lecture, a performance of sacred music and dance, and a community-created mandala.

 For details of these events and more, visit snc.edu/calendar.

March

**27
thru 29** All Hands on Deck Day
"Catastrophe Bonds" exhibit

April

9-May 4 Senior Art Exhibition
13 Theater Studies presents "Ghosts of Myself"
20-21 Green Knight Hockey Reunion
20 Spring Band Concert
24 Fresh Ink Composition Concert

May

4-5 America Sings 2018
10-19 Knights on Broadway Spring Showcase
13 Commencement

June

4 Green Knight Golf Classic
13-23 SNC Music Theatre presents "Return to the Forbidden Planet"
19-22 Summer Academy of Medicine

July

12-22 SNC Music Theatre presents "Mary Poppins"
20-22 Alumni Weekend



PyeongChang 2018



Ringside seat

When her father won a trip to the Winter Olympics, he delivered on his promise to invite **Claire Duening '20** to accompany him. No matter that the event fell in the middle of the semester: Duening's professors were happy for the honors student to have this once-in-a-lifetime experience. And the sophomore herself set the expectation that she would keep up with her schoolwork: "It's a 13-hour flight. My carry-on bag is my school bag!"

Duening has been seeing the world on the St. Norbert plan. The international business major traveled to Guatemala as a Gap Experience student and Israel with a Global Seminar – and, quite coincidentally, her roommate, **Evelyn Kim '21**, is herself from South Korea.

Best Buddies art gala

Best Buddies, the student chapter of the global organization, hosted its first art gala on Saturday, Feb. 17. Best Buddies pairs college students with a person who has intellectual and developmental disabilities, providing the opportunity for students to learn more about the lives of these individuals and for their buddy to form new friendships. For both parties, it is an exercise in community.

At the event, artwork created by the buddies was auctioned off in both oral and silent auctions, with half the proceeds from each piece going to fund the chapter and the other half going directly to the buddy. Attendees were able to interact with the buddies and learn more about each one. In our photo, Morgan Bodart, Best Buddies with **Shannon Salter '18**.





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Parting Shot / Pergola in the Tom & Deb Kunkel Meditation Garden

Rest is not idleness, and to lie sometimes on the grass under trees on a summer's day, listening to the murmur of the water, or watching the clouds float across the sky, is by no means a waste of time. – *John Lubbock, 1st Baron Avebury*

